

Successful Management of Tourism in Pandemic

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Abstract: *Following the global pandemic, plans are being made for economic, political and social recovery in every area. In particular, it is planned to revive the tourism sector after the pandemic. In tourism, the development of domestic tourism after travelers, travel agencies, tour operators and their vouchers, as well as after the pandemic, will be focused on attracting tourists.*

Key words: tourism, pandemic, management, countries, price, representative.

Introduction

What is the state of tourism in the world? Mostly tourists visit in the summer This year, due to the pandemic, the tourist agencies lost tourists, and now various measures are being taken to solve this problem, a gradual recovery, that is, all countries are suddenly sending tourists to their countries. can not accept tourists airline tickets are taken into account all the tours provided by the hotel travel agency. In the case of European countries, the tourism sector accounts for 10% of Europe's GDP and workers make up 17% of the tourism sector. It is currently estimated at more than 255 billion euros to boost tourism. " First of all, the crisis is affecting 70% of tourism companies, making it difficult to get to the previous level due to the loss of several hundred billion euros, 'said Eduardo Santander, European tourism director.

Prices for air tickets due to the pandemic, for example, tickets to Prague on March 11 increased from 6.5 thousand rubles, and on March 12 - to 28%, tickets to Antalya - by 20%. and has put travel agencies in a difficult position now that they are using the funds they have accumulated, many unpopular travel agencies could face a crisis. Many countries around the world are in a difficult situation for countries that benefit from tourism. There are a lot of plans being considered now, not to develop tourism, but to restore it. There is a lot of debate about the gradual restoration of the tourism industry and the restoration of the former life.

According to UNWTO estimates, the number of international tourists could fall by 30 percent, leading to a \$ 450 billion drop in international tourism revenue.

Russian President Vladimir Putin has signed a decree on the introduction of a single e-visa system. is calculated.

Our country is visited by the largest number of tourists from the CIS countries: Russia, Turkey, China, Korea, mostly older tourists. The percentage of visitors is 88.4% from neighboring countries, 7.7% from CIS countries and 7.5% from other countries. With the decision of the President on May 28, 2020 "On supporting tourism to reduce the negative impact of the coronavirus pandemic", the income tax rate for tour operators, travel agents, accommodation facilities from June 1 to December 31, 2020 is 50% of the established rate. reduced to.

There are reports that about 45,000 to 50,000 reservations have been canceled in Uzbekistan. After the crisis of 2008, the tourism industry began to grow rapidly, but now the situation is different. At present, people's health comes first. The director of Vast Travel Company said, " The work did not stop with great damage because previously packages were purchased. Mansurjon Rasuljanov said that the exchange rate changed during the 1-2 months since the tickets were sold. There is a problem with the return of the tickets.

Tourism is one of the most effective ways to promote Uzbekistan in the world. The idea of attracting tourists has been suspended due to the pandemic.

Hotels are also booked for tourists. Representatives of the hotel industry are also in a very difficult situation. Entrepreneurs who received loans through the bank and built other and hotels on credit are busy making plans to rebuild themselves after the pandemic. There are many such problems. After the pandemic, the restoration of tourism will be facilitated by creating taxes and other benefits for the tourism industry. We need to focus on domestic tourism, not foreign tourism. Due to the pandemic, we have many conclusions for ourselves. The importance of human health means that we must always be ready for any situation. The Republic of Uzbekistan attaches special strategic importance to the field of medical tourism. In accordance with the Resolution of the Cabinet of Ministers of the Republic of Uzbekistan "On approval of strategies for the development of medical tourism in the Republic of Uzbekistan for 2019-2023" in accordance with Resolution 5590 "On comprehensive measures to radically improve the health care system of Uzbekistan" developed the project.

As we can see, medical tourism is important. There are a lot of unexplored places in our country, a lot of mountains, which are very useful for human health. It is necessary to thoroughly study the mountainous areas and build recreation and medical facilities there. It is necessary to provide modern medical equipment with qualified doctors and nurses. Many students of our country are studying medicine in other countries, and it is necessary to create conditions for them to return to work in our country. In addition, to building in mountainous areas, we can repair the roads to the place and attract tourists to the Internet. Tourists always visit the place with quality service, and the tourists themselves are for us. For example, a tourist visited a medical facility built in a mountainous area for treatment and arrived without any problems on the roads, and the Internet will also start posting their pictures on existing social networks. At the same time, the tourist will visit again, but also recommend to others. In mountainous areas, it is necessary to advertise medical facilities in a unique way and to establish cooperation with strong marketers.

The development of medical tourism will help to improve the health of the population and strengthen the immune system, along with the development of domestic tourism due to the pandemic, will help to improve the health of the population. , the economy will also develop through the development of this industry. Known as the descendants of Abu Ali ibn Sina, we can also have a place in the world of medicine.

We need to pay attention to domestic tourism, because the services of domestic tourism, as we all know, are not in demand, and the culture of speech and service is not in some places, because the tourists are our compatriots. Unfortunately, in our country It is time to change the worldview to send our staff to other countries if possible to retrain and retrain our employees who are still working in the service sector. If we accept the criticism correctly and try to correct it, then there will be development. The development of domestic tourism is based on the rich history of each of our compatriots, the sense of national pride, how heavenly the country is. they learn about the nature we live in and the abundance of our national treasures. We will be able to describe how much information we have, as well as the knowledge we have, by providing first-hand information to foreign tourists. Domestic tourism also contributes to our economy and national spiritual growth.

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