

Management Theory And Practice

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***Abstract:** the indication in this article we evaluate strategic planning on organizational performance research literature and analysis it is hence realized that organizations that practice strategic planning necessarily incorporate external orientation, internal orientation and resources provided in planning, into their organizational activities. Consequently in this article we evaluate the notion that organizational performance is the measure for sales volume and market share is accurate in aggregation with the fact that organizational culture creates a balance between strategic planning and organizational performance. However, in this article we evaluate organizational culture has been identified in the literature review as a significant component of organizations' success.*

Keywords: Management, Theory, Practice

1. Introduction of Article review

In this article very interesting title according to our view, the purpose of this is to help you understand how article review is conducted and reported in management function of strategic planning on it's the measurement of organizational performance. We read a reviewed article from a scholarly journal in the field of impact of strategic planning on organizational performance. We focus about the overall issues used, Clarity of objective/purpose, Research methodology used, major findings of the study, Contribution of the study. Indication of future area of investigation identification of key words and the number of words in the abstract within acceptable Articles of this type will typically report on original article review of conducted by each point, or they would be Article reviews in which the author present the results of a literature search on a specific topic in impact of strategic planning on organizational performance. In the latter case, the article will usually be a dissertation on the most current thinking on a specific topic. The article contains the purpose of article, argument, the function of managerial, core issue, methodological and we learn for the article.

1.1. The main purpose of the article

The main purpose of this article review depend to the impact of strategy It is important to read on article review samples as this helps for the managerial function in strategic planning reviewed a particular field to get introduced to the work of experts in that strategic planning on organizational performance. The article reviews examples help in different ways such as: To identify recent and significant advances and discoveries in a particular strategic planning on organizational performance, To determine the main people working in a specific field, To help identify essential gaps in research to find strategic planning on organizational performance, They are used in current debates for references, the article help give ideas of where research is next and It also helps the learner to become an expert in a particular strategic planning on organizational performance. Strategic planning on organizational performance corrects vague terms. In writing of our article, there may be instances of usage of inappropriate article or unclear statements each point. It helps the writer to decide on whether to change the terms. In addition to It helps to clarify objectives, It allows the author of article to see other people's views and perspectives on the raised issue, After reading the review strategic planning on organizational performance, we think the author can get out of personal biases, It allows you to improve your strategic planning on organizational performance and also facilitate conscience writing and It encourages the author to perform better the next time since the review provides suggestions strategic planning on organizational performance.

1.2. The central argument of the article

According to in this article we are evaluate the central argument focus in the Strategic planning is a systematic process that involves predicting a desired future and interpreting this vision into broadly defined goals and sequenced steps to achieve them in the organizational performance internal and external view well define. According to our group evaluation strategic planning is practiced in an organization and properly implemented, then, challenges from the external environment faced by the organization will be curbed adequately and solutions will be proffered efficiently and effectively with speed. In this article we evaluate There are external factors that can affect an organization, therefore, strategic planning process can be implied to create a balance between the product and technology of the organization in relation to the changes or demand in the market. The process of strategic planning is the backbone of a successfully designed plan. It can be approached holistically by focusing on broad goals, such as assessing the needs, scanning the organization, developing targets and implementing ideas.

In this article we evaluate the strategic planning on organizational performance is increasingly under attack around the world in the political arena, the popular press, and academic literature. Responding to these critiques, this article examines four major types of argument which have been made for and against planning in a modern democratic 'free market' society--economic arguments based on the advantages and deficiencies of competitive markets, pluralist arguments based on the benefits and limitations of pluralist group interactions, in the modern planning arguments for and against planning. Together in this article we evaluate perspectives suggest that planning can be defended on theoretical grounds as performing four essential social functions: promoting the collective interests of the community; considering the external effects of individual and group action; improving the information base for public and private decision-making; and protecting the interests of society's most needy members. Ultimately, however, strategic planning on organizational performance can only be judged on the practical grounds of how well it performs these functions.

1.3. The specific managerial function

In this article we evaluate 'Leadership and strategic planning Leadership is the process of influencing people to work together towards achieving a group or organizational goals. It can also be defined as the ability to evaluate and or forecast a long term plan or policy and influence the followers towards the achievement of the said strategy. In this article we evaluate Strategic planning can help leaders and managers in organizations think, learn and act strategically. Managers are critical to executing daily activities and leaders are critical to motivating employees and guiding the organization's long-term direction. In this article we evaluate Some of the leadership traits include: desire to lead, honesty and integrity, self-confidence, emotional stability, cognitive ability, knowledge of the business and drive Human Capital and strategic planning.

In this article we evaluate HR to have an impactful significance on an organization's value creation; it has to expand its administrative role. It is the human capital that coordinates all other aspects of an organization. Thus, the HR department has the responsibility to ensure that the human resources is aligned effectively with selected organizational strategy.

In this article we evaluate managerial function well define according to different theories, the basic managerial functions are controlling, directing, organizing, planning and staffing. In this article we evaluate the strategic planning on organizational performance function involves setting strategic and operational goals, measuring the performance of subordinates against these goals, and taking corrective action when performance does not live up to expectations. In this article we evaluate strategic planning on organizational performance is looking ahead a good plan of action is the hardest of the five functions of management. In this article we active participation of the entire organization it focus at strategic planning on organizational performance. Therefore, in this article we evaluate with respect to time and implementation, strategic planning on organizational performance must be linked to and coordinated on different levels, then strategic planning on organizational performance must take the organization's available resources and flexibility of personnel into consideration as this will guarantee continuity.

In this article we evaluate Organizing is an organization can only function well if it is well-organized. This means that there must be sufficient capital, staff and raw materials so that the organization can run smoothly and that it can build a good working structure. Therefore In this article we evaluate the organizational structure with a good division of functions and tasks is of crucial importance. In this article we evaluate when the number of functions increases, the organization will expand both horizontally and vertically. In this article we evaluate this requires a different type of leadership.

In this article we evaluate Coordinating is the organization will function better. In this article we evaluate Positive influencing of employees behavior is important in this. In this article we evaluate Coordination therefore aims at stimulating motivation and discipline within the group dynamics. Therefore this requires clear communication and good leadership. In this article we evaluate only through positive employee behavior management can the intended objectives.

In this article we evaluate strategic planning is a useful tool of help in managing the enterprise, especially if the strategy and strategic plans can be successfully deployed throughout the organization. In this article we evaluate thinking and managing strategically are important aspects of senior managers' responsibilities. In this article we evaluate all these are part of what it takes to manage the enterprise.

1.4. The core issues of article

In this article we evaluate the starting point in discussing the article should be properly managed is from strategic planning on organizational performance work having good project management skills do not completely eliminate problems. In this article we evaluate a manager's primary challenge is to solve problems creatively. In this article we evaluate while drawing from a variety of academic disciplines, and to help managers respond to the challenge of creative strategic planning on organizational performance problem solving, principles of management have long been categorized into the four major functions of planning, organizing, leading, and controlling. In this article we evaluate the strategic planning on organizational performance, summarized in the strategic planning on organizational performance figure, are not actually highly integrated when carried out in the researcher realities of running an organization. Therefore, in this article we evaluate the researcher should not get caught up in trying to analyze and understand a complete, clear rationale for categorizing skills and practices that compose the whole of the strategic planning on organizational performance framework.

1.5. The approaches of the specific managerial function

In this article we evaluate natures of Management there are different approaches, Resource-based theory explains the view that valuable, expensive to imitate organizational resources and capabilities provide the primary sources of sustainable advantage for in this article we evaluate strategic planning on organizational performance. In this article we evaluate is considered as the indispensable institution in the modern social the specific organ of all kinds of organizations since they all need to utilize object. In this article we evaluate Management proper is the function in any concerned are continuously reviewed and modified, where necessary. In this article we evaluate strategic planning on organizational performance can be viewed as an approach to problem solving. It provides goals are usually accompanied by detailed and specific objectives.

1.6. The research methodology is adopted in this article

In this article we evaluate the methodology section of a research paper very weak there is no research approaches, data methodological triangulation, data collection procedure and source of data. In this article we evaluate strategic planning on organizational performance the problems were the data to allow other researchers to adopt or replicate your methodology describe how you plan to obtain an accurate assessment of relationships. In this article we evaluate the approach adopted by qualitative researchers tends to be inductive which involve a certain degree of deductive reasoning see section on quantitative research for more details.

1.7. The strength and weakness of the article

In this article we evaluate the strength of article once a strategy (or group of strategies) has been selected, in this article we evaluate strategic planning on organizational performance detail plan to implement the strategy is developed.

1.7.1. Strength of article

In this article we evaluate strategic planning on organizational performance identify the activities or tasks that need to be completed in order to reach the desired objectives. In many cases, several major tasks or activities are required to achieve each objective. In this article we evaluate strategic planning on organizational performance activities then need to be put into the order in which they should be completed.

In this article we evaluate strategic planning on organizational performance determine and assign the resources needed to implement the activities. In this article we evaluate strategic planning on organizational performance resources are normally divided into three general categories: human, physical (materials, facilities and equipment) and financial. In planning, both internal as well as external resources are identified. While it is important to identify resources within the organization to carry out specified activities, other public and private sector agencies can also play major roles in implementing the plan. Community members can also contribute to planning and implementation activities.

In this article we evaluate strategic planning on organizational performance established the required time needed to complete each activity. This would be involved an assessment of how long each task takes to be completed.

1.7.2. Weakness of the article

In this article we evaluate strategic planning on organizational performance weaknesses in Event article strategic planning on organizational performance these attributes are harmful to your project and may impede you from achieving your set goals. Some weakness: there is no methodological triangulation, problem of sampling techniques, he use descriptive study it have hypotheses it

is not right way to use, Inexperienced event team, Lack of well interpretation, Low energy level, Small social follower base, problem of Lack of theory and corporate contacts, Little or no brand recognition and Small budget.

1.8. The lessons are learned in terms of writing scientific articles

In this article we evaluate the researcher very interesting reach concluded by recommending that top management should be more active in the strategic planning process for attainment of set organizational objectives which will in turn facilitate the growth and development of organizations in Nigeria. In this article we evaluate the objective of this study is to investigate the impact of strategic planning on organizational performance clear and interesting that is smart.

In this article we evaluate strategic planning on organizational performance we learn for this article, There are many different types of plans and planning, therefore, in this article are learned the three types of planning activities are scientifically explain by practically in this article i.e strategically, tactical and operational.

In this article we evaluate Strategic planning generally includes the entire organization and includes formulation of objectives. Therefore Strategic planning is often based on the organization's mission, which is in this article we evaluate its fundamental reason for existence. An organization's top management most often conducts strategic planning.

In this article we evaluate tactical planning is intermediate-range (one to three years) planning that is designed to develop relatively concrete and specific means to implement the strategic plan. Therefore Middle-level managers often engage in tactical planning.

In this article we evaluate operational planning generally assumes the existence of organization-wide or subunit goals and objectives and specifies ways to achieve them, and then Operational planning is short-range planning that is designed to develop specific action steps that support the strategic and tactical plans.

1.9. CONCLUSION

We conclude that the indication in this article we evaluate strategic planning on organizational performance research literature and analysis it is hence realized that organizations that practice strategic planning necessarily incorporate external orientation, internal orientation and resources provided in planning, into their organizational activities. Consequently in this article we evaluate the notion that organizational performance is the measure for sales volume and market share is accurate in aggregation with the fact that organizational culture creates a balance between strategic planning and organizational performance. However, in this article we evaluate organizational culture has been identified in the literature review as a significant component of organizations' success