The Impact of Recruitment and Selection Criteria on Organizational Performance

Noreen Aslam¹, Muhammad Sajjad Khan², Dr. Suhail Sharif³

^{1, 2, 3} Department of Management Sciences, the Islamia University of Bahawalpur, Pakistan *Corresponding Author E-mail Address: <u>noreenaslam92@gmail.com</u>

Abstract: The study investigate utilizing the quantitative and subjective way to deal with distinguish and expand the part of Recruitment and Selection criteria on authoritative execution to upgrade the monetary change and hierarchical profitability. The study concentrates on the advanced education foundations of southern Punjab in Pakistan, by considering their working society in their association employee of major chose HBL MCB, UBL, JS, HB Metropolitan bank, Dubai Islamic Bank and Alfhlah Bank. In this research population is known and adds up to populace is 100 and test size is 80 employees are chosen from the banks of Bahawalpur. Questioner comprised of two sections. Initial segment will cover the inquiries concerning age, gender orientation training, conjugal status, assignment and aggregate instructing background. The second part is proposed to gauge the relationship among autonomous and ward factors. All reactions will be on 5-point Likert Scale. As per study the precision and dependability of some particular thought or hypothesis will be affirmed through an unwavering quality examination. In such manner, Cornbrash's Alpha is the coefficient, used to check the unwavering quality and consistency between things. To recognize the connection between the factors to answer the exploration questions, relationship procedure will be utilized. This result show that the significant relationship between independent and in dependent variable means this relationship is positive.

Keywords: Recruitment, Selection, Productivity, Performance, Screening.

Introduction (Background)

Recruitment and Selection does not imply that to fill the empty position to that individual they physically exist. Recruitment intends to create the correct pool of candidate from the pool of potential candidate that have capacity to play out their specific employment. The enrollment procedure of finding and contracting the qualified applicant from inside and outside the association. Also, investigation of the necessity of the particular employment, pulling in, screening, choosing, procuring and coordinating the new ability for the hierarchical execution (Zinyemba & Alice , Alice et.el, 2014). An extensive collection of writing proposes that Human asset administration is compelling. The Human Resource is the genuine resource of the association .This benefit does not imitated and duplicate by the competitor. Through the Human asset administration the association contend not just inside nation and furthermore outside the nation. While enrolling the applicants the associations needs to explain the accessible HR since they make the upper hand for the associations (Ufoma & Ndubuisi , Ufoma et.el, 2015).

To begin with this review on remote nation and few cities, industry, association in Pakistan and concentrate on the some challenges/issues that have confront the business for the enrollment and choice of the correct competitor of the particular occupation. For the consideration regarding accomplish the authoritative objective and enhance the general execution and enhance organizational performance. The HR has incredible obligation to choose the correct applicant on perfect time on appropriate place for the correct Job. The HR confront many difficulties like as publicizing cost, fake capability, biasness, geologically area of the hopeful, over capability, plan of action changes, political obstruction, Brain Drain, obsolete expected set of responsibilities, impact of inner v/s outer Recruitment and Selection process and size of the association that have impact on the best enrollment and choice process and furthermore impact on the organizational performance (Zinyemba & Alice , Alice et.el, 2014).

Those above focuses have impacts and weights on the enrollment procedures and systems. This ought to empower associations to enlist better faculty which would upgrade the hierarchical execution and advancement. The other component are financial change environment, culture, technology, right work description, punctuality, and offering work at once promptly after the meeting that ought to impact the association execution (Zinyemba & Alice , Alice et.el, 2014). The HR has obligation to confront many difficulties and issues for the Selection of the hiring of best candidate. HR takes best choice/criteria for the choice of the representative inside time and assets. They ought to take after new choice procedures and strategies for better mobilization prepare. What's more, concentrate on those chose competitor may hold in future for best execution of the association. Specialists may likewise locate that online enrollment sources followed in the associations and furthermore internet screening of the representatives. The economic condition impact on the Recruitment and selection process that ultimately impacts on the overall organizational performance through enhance the organizational productivity (Ufoma & Ndubuisi, Ufoma et.el, 2015).

Gap or Problem Statement:

They have the organization performance increase through many research area but this study depend on The impact of the recruitment and selection criteria on organizational performance and also focus on the Increase/enhance the organization

performance through increase economic improvement and Organizational productivity combined. They have few researcher works on the economic improvement and organizational productivity separately that affects the organization performance .So I have focus on the organizational performance that depend on the Recruitment and Selection criteria and also based on the economic improvement and organizational productivity.

Purpose

The motivation behind the review was to distinguish the issues/difficulties of enrollment and choice that have impact on hierarchical execution. Those issues Challenges HR in Pakistan (Bahawalpur, Multan) put it to and what should be possible to administration beat those difficulties that impact on the authoritative organizational performance. So, this study main focused on the best R&S procedure that has increase the organizational performance through economic improvement and organizational productivity.

THEORETICAL FRAMEWORK



Significance

1: Recruitment and selection procedure have significantly effect on the organization performance

2: Recruitment and selection process have significantly effect on the organizational productivity they have increase the overall organizational performance.

3: Variation in economic conditions that have effect on the R &S procedure. So the economic improvement has significant effect on the organizational performance through increase overall organizational productivity.

Literature Review

Enrollment is the path toward finding and pulling in competent contender for business. It is the pool of applicant from which the new specialists are picked for the improve the general authoritative presentation. A part of the investigation specialists and scientists state that there is a close by linkage between the enlistment and Selection of laborer satisfaction, affiliation execution and HR practices that have impact on the authoritative execution. In his article Recruitment of open experts: A worldwide gathering of current examples and practices state that the essentialness of using advancement in the Recruitment and Selection (Ali & Nazim, 2014). (H.Elasfer & Elhusein), (Brito & Renata Peregrino , 2016). Enlistment is a strategy for the powerful looking of potential rivals in great numbers and characteristics to fill positions inside affiliation. It is a methodology of pulling the applications from the individuals who have intrigue. It makes a pool of candidates who need to work in a relationship from which those found sensible can be picked for the various leveled execution of the authoritative execution (Zinyemba & Alice , 2014). (Ahmed, 2013) (Bhoganadam & Syamala , 2014).

Determination is understood to allude to the route toward picking or picking the right candidate from a pool of potential applicant who have associated for a characteristic capacity to play out an errand successfully and productively. To lay it out simply, Recruitment suggests pulling in business applications from fascinated people for various leveled execution that have impact on the financial improvement they have connection to upgrade the authoritative execution and profitability (Aruna & Aruna , 2014). (Ekwoaba & Joy O. , 2015). Hypotheses of HRM may in this way give bits of knowledge on the standout techniques to enrollment and Selection in spite of the fact that associations should utilize their in house the board abilities to apply nonexclusive speculations inside explicit authoritative settings they have increment the hierarchical profitability and execution (Mukulu & Elegwa , 2012). As indicated by Beer (1984) HRM is an association liable for occupation of the correct individual for the correct position, huge and coordinating occupation obligations with work particulars, representatives' advancement through allocating preparing, clear and successful execution assessment, vocation progress, arranging, persuading worker, maintenance of gifted specialist and remunerating worker as per their activity evaluating, financial improvement and profitability increment the hierarchical exhibition (Dar & Aftab , 2014). (Zinyemba & Alice , Alice, 2014) (Mukulu2 & Elegwa , 2012)

The wide examination uncovers that determination procedure, need-based and future-situated workshop and advancement programs, reasonable execution examination of representatives, vocation movement, and execution based prizes framework were tried by the researcher to explore the effect of these choice practices, monetary improvement and hierarchical profitability on affiliation execution (Rahmati & Rohollah , 2015). Work setup, anticipated arrangement of duties, business specific, HR arranging is pre-Selection rehearses.

Decision rehearses incorporate activities relating to work offering, tolerating of usage from the potential candidates, screening test, gatherings and restorative tests (S. & Aruna S. , 2014). Post-decision HRM practices which are related to presenting planning to the laborers, sensible evaluation of agent's execution, completely clear work ways, inborn and outward rewards organization and delegate motivation. HRM rehearses are affected by external components, working condition value; workers associations, prosperity, monetary improvement, and profitability have all inclusive effects inferable from fast globalization and effect on the hierarchical presentation. (Abrar & Muhammad , 2014). (Ghazanfa & Faheem , 2014) (Ekwoaba & Joy O, Ekwoaba et.el, 2015) (Ahmed & Rakib , Rakib Ahmed et.al, 2013)

As demonstrated by Gamage (2014) the objectives to get the ideal individual to the right business. Develop and keep up a tolerable picture as a completely clad business, keep up the decision technique as handy as could be normal the situation being what it is. Decision is a basic edge to consider for associations in light of different reasons (IDEH & IDEH, DUMEBI, 2012). Consistently the execution of associations relates explicitly to everybody working inside it, inferring that ideal people ought to be utilized to ensure legitimate accomplishment and improve the authoritative performance. Accessible affirmation shows that there is a constructive and tremendous association among enlistment and Selection and the execution of an endeavor (Gamage, 2014). Sang (2005) found a positive relationship among Recruitment and Selection of business execution. Such were furthermore of positive results among enlistment and Selection for the upgrade the authoritative presentation through the financial improvement and hierarchical efficiency (Ufoma & Ndubuisi, 2015). (Gichuhi & Gichuhi, 2012) (Ikeije & Ugochukwu, 2015)

HRM as a legitimate has ability to focuses on fruitful utilization of the HR through enrollment, organization and offering direction to the laborers to pick up objectives (Opatha, 2010). This exhibit HRM is accountable for picking appropriate workforce, giving them with the readiness to redesign their capacities (ANYIM & FRANCIS C. , 2012). Definitive objectives are connected with the productivity of laborers as Stone (2005) features that HRM is stressed to increase helpful use of people in the relationship to achieve hierarchical goals. Odiorne (1984) showed that contracting grooms depends endless supply of the competitor in the affiliation and the method of the decision time of relative practicality depends on after attracting competent candidates (CANIA & Luftim , 2014). Smith et al. (1989) battled that when the fruitful enlistment stage is played out, the unmistakable gathering strategy ends up being less fundamental (Zareen & Memoona , 2013). Right when an affiliation agreements to fill existing chances. The decision in the essential period of this strategy consolidates the separated examination done by the human resource organization through different evaluations and looking at different specific and definitive aptitudes. This may have experienced the masterminding methodology of HR especially in Recruitment which is respectably customary occasion that have sway on the authoritative execution (Mansor & Nur Naha , 2015), (Saddam & Ali Kadhim , 2015).

METHODOLOGY

RESEARCH DESIGN

In which investigate utilizing the quantitative and subjective way to deal with distinguish and expand the part of enrollment and Selection criteria on authoritative execution to upgrade the monetary change and hierarchical profitability.

RESEARCH PAPULATION

This review concentrates on the advanced education foundations of southern Punjab in Pakistan, by considering their working society in their association. In this review, members must be the employees of major chose HBL MCB, UBL, JS, HB Metropolitan bank, Dubai Islamic Bank and Alfhlah Bank that were arbitrarily chosen.

SAMPLE SIZE

With a specific end goal to decide the specimen estimate for relapse examination, as indicated by the Krejcie, Robert V., Morgan, Daryle W., if populace is known than, for 100 aggregate populaces, test size of 80 is proposed. In this exploration population is known and adds up to populace is 100 and test size is 80. In this way as per krejcie and Morgan (1970) proposal test of 80 employees is chosen from the banks of Bahawalpur.

DATA COLLECTION TECHNIQUES

Essential and optional sources, Basic arbitrary inspecting will be utilized as a part of this exploration to gather the information. Actually controlled poll will be appropriated among the worker's and manager.

INSTRUMENT AND SCALES

The instrument utilized as a part of this review is adjusted from past research thinks about; with a few changes as per the examination demonstrate. Substance will be talked about with specialists keeping in mind the end goal to affirm its unwavering quality and validity. Questioner comprised of two sections. Initial segment will cover the inquiries concerning age, sexual orientation training, conjugal status, assignment and aggregate instructing background. The second part is proposed to gauge the relationship among autonomous and ward factors. All reactions will be on 5-point Likert Scale.

DATA ANALYSIS TECHNIQUES

RELIABILITY ANALYSIS

As per analyst the precision and dependability of some particular thought or hypothesis will be affirmed through an unwavering quality examination. In such manner, Cornbrash's Alpha is the coefficient, used to check the unwavering quality and consistency between things.

CORRELATION, REGRESSION ANALYSIS

To recognize the connection between the factors to answer the exploration questions, relationship procedure will be utilized. The effect of autonomous factors on inventive ability will be measured by utilizing Different Relapse Investigation strategy.

ANOVA

		Sum of Squares	df	Mean Square	F
Recruitment Processes and Procedures	Between Groups	118.374	7	16.911	3.831
	Within Groups	317.813	72	4.414	
	Total	436.187	79		
Impact of Recruitment Processes on Workers Performance	Between Groups	65.622	7	9.375	1.831
	Within Groups	368.578	72	5.119	
	Total	434.200	79		
	Between Groups	442.748	7	63.250	4.151
Factors Militating Against Recruitment Process	Within Groups	1097.202	72	15.239	
	Total	1539.950	79		
Consequences of Influence on Recruitment	Between Groups	311.135	7	44.448	2.725
	Within Groups	1174.415	72	16.311	
	Total	1485.550	79		

ANOVA

		Sig.
	Between Groups	.001
Recruitment Processes and Procedures	Within Groups	
	Total	
	Between Groups	.094
Impact of Recruitment Processes on Workers Performance	Within Groups	
	Total	
Factors Militating Against Recruitment Process	Between Groups	.001

	Within Groups		
	Total		
	Between Groups	.014	
Consequences of Influence on Recruitment	Within Groups		
	Total		

Report

Job An	alysis	Recruitment Processes and Procedures	ImpactofRecruitmentProcessesonWorkersPerformance	Militating	Consequences of Influence on Recruitment
	Mean	26.27	29.82	36.91	32.00
Ν	Ν	11	11	11	11
	Std. Deviation	1.191	3.371	5.735	3.286
	Mean	27.41	31.39	36.82	29.47
А	Ν	51	51	51	51
	Std. Deviation	2.071	1.930	3.804	3.717
	Mean	29.89	31.28	36.56	31.06
SA	Ν	18	18	18	18
	Std. Deviation	2.374	2.562	5.349	5.995
	Mean	27.81	31.15	36.77	30.18
Total	Ν	80	80	80	80
	Std. Deviation	2.350	2.344	4.415	4.336

Interpretation:

This result show that the significant relationship between independent and in dependent variable means this relationship is positive. The impact of Recruitment and selection criteria on organizational performance through economic improvement and organizational productivity.

RECOMMENDATIONS

1. The business states of an association ought to be adaptable.

2. There ought to be appropriate working conditions, great and tempting compensation bundle offered by the association.

3. There ought to be an enrollment approach in the association which must be founded on corporate objectives and requirements. The criteria for choice and inclinations ought to be founded on legitimacy.

4. Execution Administration framework – including execution examination, enhanced efficiency and abilities ought to in this manner be made vital piece of human asset arranging.

5. There ought to be routine with regards to equivalent open door in enrollment and choice strategies without segregation.

6. HR experts ought to adjust hierarchical esteems to representative's esteems upon choice.

7. Inner representatives ought to be given need in Recruitment and choice procedure to keep away from display of negative demeanor to work.

8. The procedure of enrollment and choice must be completely surveyed under both steady and flimsy financial condition and work economic situations.

9. The association must set up great move program (progression arranging) to make enrollment and choice process impeccable.

CONCLUSION

Recruitment and Selection is best practice or direction is supplemented by the contracting the best ability pool to the association .Viable enrollment and choice practices prompt positive increment in authoritative execution. The successful utilization of enrollment and choice practices in firms has appeared to be identified with execution which speaks to work efficiency, item quality, authoritative developments, financial change and consumer loyalty. In this way, the review highlights the significance of HRM practices to accomplish and maintain unrivaled execution in changing business condition and requirement for a coordinated approach toward detailing and usage of HRM practices. Moreover, this review depended on the writing survey, an effective connection between Recruitment and choice and hierarchical execution of various representative of Bahawalpur bank's.

These sorts of workers ought to be overseen and propelled by various employment outlines which better fit to their conduct. So we can state that if the way of occupations, undertakings, and assignments matches with the brain science of worker, the representative has a tendency to be the more compelling, beneficial and supportive for the association for accomplishing his/her own objectives and hierarchical results. Associations are attempting to make as much aggressive in the market, coming to deal with their HR in accomplishing authoritative execution required. A portion of the objectives are cost diminishment, accomplishing deals levels, expanding the quantity of clients, expanding the market rate, expanding item quality, imaginative items, enhance efficiency. It empowers the association having representatives with the correct abilities and placing them in positions as per the level of their capability and aptitudes.

The result of the review uncovered that to a vast degree work force enrollment handle impact authoritative execution. They have positive and significant relationship between dependent and independent veraible. One the off chance that representatives are enlisted through what we considered as 'front entryway selection and not use indirect access there is much inclination that worker's state of mind to work will be changed for upgraded profitability and authoritative execution. The enrollment and choice is to coordinate the capacities of planned applicants against the requests and rewards. Thus best performing organizations give significant assets and vitality to making brilliant Selection frameworks. Recruitment and choice process are imperative for human asset administration, and are vital in influencing authoritative achievement

LIMITATIONS & FUTURE RESEARCH

This was a qualitative and quantative research base on need and existing crevice particularly in creating nations like a Pakistan. This exploration base on just Bahawalpur bank's representative. In Future research in such a variety of others association and region of Pakistan. A few relational words have been offered as the execution of representatives can be upgraded by relegating them an adequately outlined employment as per their mental observation. Directors and HR experts need to consider the mind, disposition and conduct of workers while outlining work for them. The review can likewise be investigated by directing similar reviews with other global carriers.

REFERENCES:

- Abrar, M., & Muhammad, A. (2014). Mediating Role of Employee Motivation in Relationship to Post-Selection HRM Practices and Organizational Performance. *International Review of Management and Marketing*, 2146-4405.
- Ahmed, R. (2013). Employee Recruitment and Selection Procedures of NGOs in Bangladesh. *Asian Business Review, Volume 2, Numebr*, 2305-8730.
- Ahmed, R., & Rakib, A. (2013). Employee Recruitment and Selection Procedures of NGOs in Bangladesh. Asian Business Review, Volume 2, Numebr, 2305-8730.
- Ali, N., & Nazim, N. (2014). Effects of Human Resource Management Practices on Perceived Employees' Performance (An Empirical Evidence). *Life Science Journal*, 1097-8135.
- ANYIM, F. C., & FRANCIS C., A. (2012). THE ROLE OF HUMAN RESOURCE PLANNING IN RECRUITMENT AND SELECTION PROCESS. British Journal of Humanities and Social Sciences, 2048-1268.
- Aruna, & Aruna, G. (2014). Recruitment and Selection Practices in Manufacturing SMEs in Japan: An analysis of the link with business performance. *Ruhuna Journal of Management and Finance*, 2235-9222.
- Bashir, M., & Mohsin, M. (2014). Mediating Role of Employee Motivation in Relationship to Post-Selection HRM Practices and Organizational Performance. *International Review of Management and Marketing*, 2146-4405.

- Bhoganadam, S. D., & Syamala, D. (2014). A STUDY ON RECRUITMENT AND SELECTION PROCESS OF SAI GLOBAL YARNTEX (INDIA) PRIVATE LIMITED. *IJMRR/ October*, 2249-7196.
- Brito, R. P., & Renata Peregrino, P. (2016). The Relationship Between Human Resource Management and Organizational Performance. *Vitória-ES*, 1808-2386.
- CANIA, L., & Luftim, C. (2014). The Impact of Strategic Human Resource Management on Organizational Performance. *Economia. Seria Management*.
- Dar, A. T., & Aftab, T. (2014). Mediating Role of Employee Motivation in Relationship to Post-Selection HRM Practices and Organizational Performance. *International Review of Management and Marketing*, 2146-4405.
- Ekwoaba, J. O., & Joy O., E. (2015). THE IMPACT OF RECRUITMENT AND SELECTION CRITERIA ON ORGANIZATIONAL PERFORMANCE. *Global Journal of Human Resource Management*, 22-33.
- Ekwoaba, J. O., & Joy O, J. (2015). THE IMPACT OF RECRUITMENT AND SELECTION CRITERIA ON ORGANIZATIONAL PERFORMANCE. *Global Journal of Human Resource Management*, 22-33.
- Ghazanfa, F., & Faheem, G. (2014). Mediating Role of Employee Motivation in Relationship to Post-Selection HRM Practices and Organizational Performance. *International Review of Management and Marketing*, 2146-4405.
- Gichuhi, A., & Gichuhi, A. (2012). The Influence of Recruitment and Selection on the Performance of Employees in Research Institutes in Kenya. *International Journal of Science and Research (IJSR)*, 2319-7064.
- H.Elasfer, E., & Elhusein, E. (n.d.). The Effectiveness of Selected Human Resources Management Practices on Organisational Performance and Objectives (A Case Study of the Libyan Iron and Steel Company). *Business School, Bangor University* .UK.
- IDEH, D. A., & IDEH, DUMEBI, A. (2012). THE ROLE OF HUMAN RESOURCE PLANNING IN RECRUITMENT AND SELECTION PROCESS. *British Journal of Humanities and Social Sciences*, 2048-1268.
- Ikeije, U. .., & Ugochukwu, U. (2015). THE IMPACT OF RECRUITMENT AND SELECTION CRITERIA ON ORGANIZATIONAL PERFORMANCE. *Global Journal of Human Resource Management*, 22-33.
- Kepha, O., & Ombui , K. (2012). The Influence of Recruitment and Selection on the Performance of Employees in Research Institutes in Kenya. *International Journal of Science and Research (IJSR)*, 2319-7064.
- Mansor, N. N., & Nur Naha, a. (2015). The Role of Recruitment and Selection Practices in the Organizational Performance of Iraqi Oil and Gas Sector. *Published by Canadian Center of Science and Education*, 1918-7181.
- Mukulu, E., & Elegwa, M. (2012). The Influence of Recruitment and Selection on the Performance of Employees in Research Institutes in Kenya. *International Journal of Science and Research (IJSR)*, 2319-7064.
- Mukulu2, E., & Elegwa, M. (2012). The Influence of Recruitment and Selection on the Performance of Employees in Research Institutes in Kenya. *International Journal of Science and Research (IJSR)*, 2319-7064.
- Rahmati, R., & Rohollah, R. (2015). Investigating the effect of human resource planning (HRP) on the quality of services of Melli Bank via the mediating variable of employees' service behaviors. *WALIA journal 31(S1*, 1026-3861.
- Rao, D. D., & Dr. Dasaraju , S. (2014). A STUDY ON RECRUITMENT AND SELECTION PROCESS OF SAI GLOBAL YARNTEX (INDIA) PRIVATE LIMITED. 2249-7196.
- S., A., & Aruna S., S. (2014). Recruitment and Selection Practices in Manufacturing SMEs in Japan: An analysis of the link with business performance. *Ruhuna Journal of Management and Finance*, 2235-9222.
- Saddam, A. K., & Ali Kadhim, S. (2015). The Role of Recruitment and Selection Practices in the Organizational Performance of Iraqi Oil and Gas Sector. *Published by Canadian Center of Science and Education*, 1918-7181.
- Ufoma, N., & Ndubuisi, N. (2015). THE IMPACT OF RECRUITMENT AND SELECTION CRITERIA ON ORGANIZATIONAL PERFORMANCE. *Global Journal of Human Resource Management*, 22-33.
- Ufoma, N., & Ndubuisi, U. (2015). THE IMPACT OF RECRUITMENT AND SELECTION CRITERIA ON ORGANIZATIONAL PERFORMANCE. *Global Journal of Human Resource Management*, 22-33.
- Zareen, M., & Memoona , Z. (2013). Job Design and Employee Performance: the Moderating Role of Employee Psychological Perception. *European Journal of Business and Management*, 2222-2839.

- Zinyemba, A. Z., & Alice, A. (2014). The Challenges of Recruitment and Selection of Employees in Zimbabwean Companies. International Journal of Science and Research (IJSR), 2319-7064.
- Zinyemba, A. Z., & Alice, Z. (2014). The Challenges of Recruitment and Selection of Employees in Zimbabwean Companies. International Journal of Science and Research (IJSR), 2319-7064.
- Zinyemba, A. Z., & Alice, Z. (2014). The Challenges of Recruitment and Selection of Employees in Zimbabwean Companies. International Journal of Science and Research (IJSR, 2319-7064.