

# The Sociological Structure Of Iraqi Regenerative Poetry And Media Discourse As Seen By The Critical Theory Of Analysis And Upgrading.

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**Abstract:** *This research briefly deals with the role of the poet as the owner of a media message, and the extent to which it is affected by societal and other factors in building and forming a text that is, in fact, the poetic poems that stem from his concerns, and how he communicates that message in the shortest way to the receiver in order to influence him emotionally and behaviorally considering that the two parties live together under the same shadow circumstances. After that, we know that the many impulses that generated a poem during the renewal phase helped to form a media-poetic language as a new discourse that carries the characteristics of the stage with meanings and aesthetic in which the poet moved away from the past, but remained under the weight of daily suffering and he wrote it as a poem, except for some who do not live reality and the pain of society because they all think that the mire of imagination and conceive is the effective solution, and society is only an illusion covered by dreams, so their messages (poems) have lost their great influence on society as a superstructure in which the poet does not care about anything other than spinning as a discourse, and from there the fragility of this discourse or its opposite effect is evident.*

**Keywords:** Poetry, Poet, Sociology, Globalization, Discourse, Society, Receiver

## Primary Entry:

Poetic texts depend mainly on a psychological suggestion stemming from the inside of the poet, with it he draws his poem, and brings it out in its final form, to reach a local and general audience by delivering his messages to them as part of his temporary or continuing aims, long term, depending on a specific approach, and elaborate planning if a poet was proficient in his tools and rhetorical language, otherwise it is not possible to give the title of a poet an unknown ghost, or a writer who does not know what he wants and writes, and to whom he directs his message, especially as we live in a constantly changing reality within subtle areas that may be critical in an era in which the means of communication and civilized products flourished dazzling in this delicate and thorny field to the greatest extent, to enter the worlds of the human psyche with ease.

Many imagine that writing poetry is entertaining, beautiful, enjoyable and brilliant when the names appear on the fronts of newspapers and television screens, or it is a special kind of stardom, which is of course otherwise, because sober Press seeks to pump new and exciting, which carries credibility to the maximum, so they called it a profession trouble, or looking for trouble when the work is in special exceptional circumstances, and the many dangers that accompany them, and perhaps death sometimes, and daily evidence confirms this in the shadow of continuous wars, and various partisan, sectarian, ethnic and political conflicts in many countries, and sometimes the advanced ones, not the poet far from it all.

These factors created a psychological imbalance at other times, and at other times that disrupted society with many influential collapses and cracks, and at other times others, with a world calling for the globalization of everything, from mass media of all kinds, to reading, listening, and cultural follow-ups, in addition to the most important reasons that led to the acceleration of (globalization) it is the economic and political control by the great powers over the countries that have abundant wealth, are of few power, distinguished by weakness, from which the unique poetic and literary energies often emerge, as is the case in the Arab reality today, specifically Iraq.

From here, some important components of culture are determined because: "it is the closest to the social subject than any element, and it is the center of the various intellectual, educational, scientific, economic and political development systems"<sup>1</sup>. Especially if these constituents are communicative values as: "many and varied in stripes, some of these values belong to individual elements specific to the same individual, such as the element of personal ability and personal capabilities... etc., which differ in the degree of their presence from one person to another."<sup>2</sup>

## Poetic Text As Informational Discourse:

If we dealt with the Arabic poetic text for its study alone, far from what Western poets write, or those who follow the pragmatic ideologies in line with the new era of globalization, we find that the Arab poet is exposed every day to deep psychological impulses that he tries to get it out from within him to his society in which he lives, even if it later reaches strange societies on his

behalf, because the text does not become the property of the poet after publishing it and communicating his message to others, as it is said, even though his duty as a producer of work requires follow-up and not neglect, and the same situation is experienced by the Iraqi poet affected by all the circumstances that went through him more than others, so that we hear a lot of sympathy for some of what he is exposed to poet's country, Iraq.

International and regional conflicts, civil and ethnic wars, and the various types of differences, in addition to the deteriorating political and economic conditions that the Arab community suffers today, all focus on the poet who interacts with that suffering being one of the individuals who live with that same tormented society whose most of its members suffer from shortages and deprivation the simplest individual needs.

There may be more historical experiences that effectively affected the interaction between the poet and the receiver to generate a text from the womb of society, describing and drawing what he sees daily, except for poets who dream in pink as if they live in another world that is not the current place in which they are, and some of them are trying to escape from his reality for the wild imagination in an anarchic language in which it addresses the woman's body once, or the prose of indecisive hallucinations again, and nothing in the world concerns him otherwise, as if sex and red nights are the first pillar of life and its course, and without those words according to his opinion, poetic texts become empty and devoid of pleasure or the purpose for which it came, while some consider that language to be an artistic image with a special aesthetic that is far from vulgarity; therefore, we find there are those who write it for himself only sometimes to enjoy its beauty away from all reservations despite not being published in paper or digital, and some of them are quite the opposite when he is proud of what he published.

Such texts that many consider absurd and distorted beyond beautifying the pictures of their writers or highlighting them in a distinctive way in front of others, in addition to highlighting their activities and imposing glorification and reverence on them from those who are like them who claim that this is the new creativity that elevates the human soul and self, and thus it can creating a state of societal happiness, or a kind of temporary luxury, while it is the exact opposite.

Therefore, it can be said: that this sociological structure is the secretion of the implications of globalization in many of them, and what this delusional innovation is nothing but a flagrant breach of the ordinary, revealing the hidden, and that the red lines that Eastern society in particular seeks to preserve, are nothing but an illusion formed by the backward reactionary mentality according to who adopts this proposition, and we see this very clear in the language of very modern cinematic and television films, affected by pornographic Hollywood movies vulgar.

Some poets in most of their work seek to earn a livelihood and preserve the livelihood of their families, and it is their right to some extent of course, but when the poet breaks down completely from his human tendency, and his personal ideology, a complete bias, totally concealed, and known secrets; he is far from his aims as the owner of a sincere media message in revealing the facts in front of the public, exposing the sites of corruption and banditry entrenched between the folds of injustice, losing the rights of the masses, and seeking to distract them in any way. Here, no journalist as a professional missionary - including poets - should slander others to the extent that it places points on the letters in order to fulfillment of the right and the truth, and gives poetry its purpose for which the poet constructed his poem and showed it to the public, as we see among many modernist poets of Iraq today who write the poem with bleeding pain .

### **Sociological Analysis:**

When we read a poem by an ancient poet, whether it was ignorant after the pre-Islamic era for a very short period, and we find it was written on a specific poetic purpose such as lamenting for example, we seek the sincerity of sadness and describing the situation, and even the spin is not without that, in addition to other purposes clearly and understandably, but oday, however, we find the innovative poetic text carrying among its folds the revelation emanating from the poet's spirit for a dying society.

Today's modernist innovation has given the poem a different picture than what Al-Mutanabi, Al-Sayyab, Al-Jawahiri and their ilk wrote, with the difference of course between the language of each of the writes and his poetic virility, but the reality shows what society is. At times that society is failing, and at other times it stands up like a great mountain, taking into account the duality of the Arab personality that has suffered greatly from the injustice of dictatorial regimes, and today suffers from some false democracies, while the poet remains with his poems the one who suffers more from every defect occurring with his delicate feeling then, he begins to send his messages to the public in the hope of triggering a specific alert, or awakening a dormant spirit among a rickety society whose concern and preoccupation is only for a living!

When sociologists confirm that the concept of sociology as a term associated with sociology has evolved a lot in the recent period to include the experimental and field side of societies, the knowledge process that society passes through, and what are the main and source essence of motives for it and its individuals, this accumulated amount of knowledge must be used to create an effective

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poetic movement, and functioning the media for the receiving audience, and the best assistant today is social networking sites, especially Facebook, and the presence of cultural and literary pages that helped publish very effectively. As it is known that society is made up of individuals and families that suffer continuous and unstoppable change, and that the individual's requirements in society are many, and the recurring needs lead to the emergence of other new needs at the health, household, knowledge, cultural, entertainment, advertising, publicity, and public relations, which are all levels and patterns of media. In addition to the fact that sociology has become one of the sciences that are included in many scientific, health and cultural aspects, because it examines the process of society's walk towards an aim, whether it is moving in the right or wrong direction, but with all of this it tries to make society on the right path according to its laws and adoptions taken from the experiences of previous societies, and other peoples as too, and it is also very important not to adhere completely to Western society and its different ways of habit, most of them from Eastern society, but to establish and adopt a special style generated from the environment, the immediate conditions, and the daily psychological struggle that the Arab community suffers from.

If we know that the text consists "of one who inhabits a group of successive sentences, but this geographic coexistence of successive sentences alone is not sufficient to form the text, as a large group of sentences can follow, but it remains incapable of forming a coherent, convincing and significant text, and accordingly there must be a relationship or relationships between elements contained in these successive sentences"<sup>3</sup>, from here, the established and harmonious relationship can be called consistency or harmony, which is: "the strong coherence between the formed parts of a text / speech, and it is concerned with the formative linguistic means that connects the constituent elements of a part of an entire speech or speech"<sup>4</sup>.

Therefore, the poetic text must come in support of the individual and his needs, and illuminate his path along the line, because everyone needs someone to stand with them, so the image of the arrogant for example, should not be polished in a poem, approaching him, fawning over him, neglecting the poor and turning away from him and his reality, here lies a new danger if the receiver leaves the poetry in front of him as a result of the lack of credibility of the one who says it, he is driven behind an inner psychological feeling that urges him strongly, saying: he stands before a painting of hypocrisy, and not in front of colors drawn with an aesthetic truth that expresses what is wandering within him, what he aspires to, and what awaits him in terms of change, and that poet gives his voice and hears it from his hand. In regenerative poetry, we find the poet's departure from that very much, that is, from frivolity and hypocrisy, to chart another path in a more gentle manner, in order to preserve his name and respect.

In general, however, we have not noticed only a few poets and poems that have made an effective and influential public opinion on many issues today. Some of them, in crises, disasters and shocks to which society is exposed, we find that they go very far in presenting issues that are not their time now, nor do they coincide with the local, even regional and international events.

Even the heading of texts has a certain effect on the receiver as a social individual, and not as a spectator, interacting with events, especially the tragic ones.

Within the media field, the news image is a very important thing with the event, and a temporal syndrome determined by the location and the aim, and there was a clear professionalism in choosing images that express ideas that explain an important part of the news, explain and summarize a lot at times, while today we find with some poetic texts consumed stereotypes the semi-naked female is on many Facebook pages, and all of these constitute a sociological and psychological defect in the extent to which the receiver understands the message as much as he is attentive to the form and the accompanying pictorial colors, and we believe there are those who wrote on this subject in more detail and detail.

In following up on the textual defect within all criteria, we found only a few serious critics, those who are subjected to this, and those who work on his comfort with his professionalism and technical skill, and there is no well-programmed planning for this except for some Arab countries, perhaps in Iraq, Morocco, Egypt and some Gulf countries, where Professional and artistic capabilities and energies are utilized and functioning to create a poetic discourse that is largely balanced compared to private means, whether satellite or Facebook pages, the matter is different and variable, and also significantly developed there, and some critics are still restricting themselves to: the verb, noun, adverb, noun, and knowledge in his analysis and reading of the text, as if he were to express the topic with a study of the rules and grammar, and he did not know the contents, and the nature of their analysis as a result of his lack of knowledge and his study of theories of communication and the extent of their influence and the effectiveness of communication on the process and fluctuations of society.

It is imperative to pause always with each renewal of the poetic text and the extent to which it simulates reality and touches on the needs of society, knowing the type of discourse and message to be conveyed to the public and clarifying it calmly and without emotional convulsions or metaphysics that is meaningless, and contains nothing but the void between its folds; to add to the confusion instead of creating beautiful poetic astonishment as an effective communication message after knowing its effect through reactions or what is known as echo.

For example when a poetry contest is announced on one of the Facebook pages and the official of that cultural site is not fluent in writing the Arabic language well, how will the case be in choosing and distinguishing between what is feeble and what is fat, even the selected committee for examining texts will be similar to that official, how will the approach be the future in building and planning for a good (poetic text) future, and what will be the informational message of the poet, which is part of the general societal discourse, and what will the receiver's state of interaction be?

The public is looking for new, interesting and strange, looking for a culture of its own, looking for facts, and these are the functions and patterns of media when it extends to advertising, education and developing public relations (which until now is confined to an employee in the inquiries, or an office on which a miserable sign board has been hung). In addition to another informational function like education and propaganda, which are importantly among the basics of media levels, as we explained; poetry is one of the important aspects of media culture that is part of building society and its superstructures.

In government media in general, almost all papers are mixed and scattered, so reliance is often on popular poetry and its competitions, on miserable comedy, and on faded political, social, religious and cultural programs that are characterized by coldness, and not to address receiver in an effective way that stimulates his curiosity, question and enthusiasm, which will transform it gradually, or at once, to another, more influential instrument more influential medium, and this matter is not strange or new to the specialists in media, psychology, and sociology, whose likes in the Arab governmental media institutions in general maybe a little less. The improvement of the media discourse increases and develops with the presence of people of industry and experience, not intrusive people who are far from the affairs of culture and literature; even poetry needs a specialist who knows how to make it, not a marginal writer, to be called a poet. With all of this, there is no escape or survival for the original poet and the sober poem, for he is surrounded from all directions by these amazing developments, and the other duties that are the same for him without coercion or compulsion of course except a sense of real responsibility, otherwise writing will come out from under the hand of the executioner and not the poet.

The failure of media planning, the slackness of the non-specialized cadre, the dependence on brotherhood relations, the compliments and favoritism, and the failure to keep pace with the global media walking with all its developments, are among the most important causes of the failures of the Arab media discourse, and poetry with it does not separate it wherever it goes if we bypass the political link between the media institution and the administration the government, which is the top of the pyramid of delay and the constant obstruction of not responding to the daily developments, often.

The causes of deterioration are many, and the treatments are not kept confined to fragile, breakable, rigid and narrow molds in which there is no flexibility and vitality, and in which there is no soul that breathes pure oxygen except hard-won; all these repercussions are focused on the psyche of the poet, and a text is generated by what we see today.

And with those who are oppressed by human beings and things, poetry would remain from them had it not been for Facebook saving it in some way, and this is one of the advantages of the new era of globalization, and some cultural institutions that sponsor and support such creative poets by offering prizes, hosting and visits, and participation in many cultural festivals, which are distinguished by almost a few countries have individual institutions or personalities only in a clear and detailed way, and some of them have only moral support with letters of thanks, appreciation, and participation certificates only.

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