

Creative Opportunities In The Process Of Designing A Collection Of Modern Clothes For Women

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Abstract: *the article talks about the styles used in the design of modern clothes, their peculiarities and ways of their implementation. new requirements for clothes began to be introduced: the libos had to give the woman Relief and be comfortable, fluffy. In this regard, the details of libos, the work of the bari capillaries, were laid out as a first-rate task.*

Keywords: design, dress, style, fashion, comfort, ripeness

INTRODUCTION.

That is, it has also been more than a decade since our society stepped into the third millennium. Many are interested in how the fate of fashion will pass in this third millennium. In particular, many are intimidating women at the risk that fashion will face absolute freedom. It is known that fashion is defined as one of the social norms, including a certain pattern by which the consumer nature of members of society has come out. One aspect can be said when it comes to fashion, libos, the culture of dressing. If one style appears and develops in every period fashion, including when it comes to dressing, then in turn we will witness that the style has also given its place to the one that has come to replace the other. Each of these styles has many, endless ways of creative development.

LITERATURE REVIEW

This style of dress appeared approximately in 20-30-ies of the XX century. The main reason for the arrival of this style into the world was the first World War. Even more precisely, the sad consequences of the war were the impetus for the development of their dress in the form of a business woman. The terrible war left its bitter complications in the world, most of the men were sacrificed in the war for the sake of maintaining peace in the world. Thanks to this, too, women were forced to enter the circle of business in the form of a business woman, to take the place of men. The same obligation dictated that the business woman should dress according to the scope of work in appearance, and the outer appearance is also suitable. Now new requirements for clothes began to be introduced: the libos had to give the woman Relief and be comfortable, fluffy. In this regard, the details of libos, the work of the bari capillaries, were laid out as a first-rate task. For the development of women's clothing in the form of a business woman, which by this period was quite formed, the men's classic (English) dress served as the basis.



Picture №1. Design of a collection of modern clothing

It is permissible to mention one thing on this place. By this period, the whole world, especially in Europe, was dominated by feminists, that is, the movement that demanded that women be equal in rights with men. That is, it was the period when women raised the slogans of going to emanation, freedom. As mentioned above, again during this period, the shortage of personnel in the spheres of production, as well as transport, sports and travel was very noticeable. These reasons led the woman into society and made her an equal member.

For a whole century, the formation and development of a business style of women's clothing was accompanied by historical, economic and social changes taking place in society, as well as military reforms. The names of talented fashion designers-designers remained in history because of their individual, specific approach to the embodiment, lifestyle and creativity they created during this period. These were fashion designers-Gabriel Shanel, Elsa Skiaparelli, IV Sor-Loran, Donna Karan, Andre Kurrej, Pierre Carden. They were pleased to create libos in exactly the same direction, gradually being able to fully animate and embody the style of a business woman in her dress.



Picture №2. Design of a collection of modern clothing

But apart from those designer-modellers, they did not directly depend on the world of fashion, but on the development of the style in the form of a business woman had a great influence on the people of that period of cinema, for example, actresses Greta Garbo and Marlene Dietrich. They were able to harmonize the elements inherent in the masculine style, promoting the style of business feminine appearance in the dress. in the fashion of modern clothes there are many styles: Avant-garde, Aviator, Asian, Academism, Animalism, Art Deco, Ballet, Lingerie, Boho, Baby Doll, Vamp, Western, Vintage, Oriental, Gangster, Garcon, Gaucho, Glamorous, Glam Rock, Urban Chic, Gothic, Grunge, Graffiti, Business, Dandy, Derby, Denim, Disco.

At the present time, a modern business lady, that is, a lady who works within the framework of a business, or, although she herself is not engaged in business, a woman who works in an enterprise, shows herself dignified, dignified in various life situations: work, service trips, restaurants and even at night and evening events. To this end, she will be helped by clothes made in a mixture of classical and romantic styles. If a businesswoman prefers the style of appearance, choosing a woman, it is not necessary, of course, to use only a classic "Trinity" or a skirt-pencil in the situations listed above.

METHODS

Proceeding from the demands of the present time and looking at our lives, it is natural to see that most of the Conscious Living are women of the front, which are affected by professional activity. The situation that has arisen most of these women is due to their chosen profession, the ability to show their personality through their assigned tasks, the ability to show their work skills, the provision of their issued products in a worthy way. For this reason, in the presentation ceremonies dedicated to one event, which are held within the framework of a business woman-looking work, special emphasis is placed on the collections of libos created in a classical style. So, on the one hand, more serious and at the same time exaggerated, sober clothes are put on the foreground at such presentation nights.

At the same time, it is intended for business women who, through their appearance, mean to see some benefit, as well as people who, through their appearance, seek to give information about themselves. This style can also be called a specific visiting card of businessmen, that is, businessmen, managers of various enterprises, managers of the middle and higher tier of society, politicians, diplomats.

DISCUSSION.

These style collections organically combine and harmonize elements of different styles: classical style, sports style, romantic, and sometimes even folk aspects into a single style. A woman who chooses a style of dress in this style should meet the necessary requirements of her wardrobe: to show individuality and compliance with fashion trends, to emphasize the

individual's own characteristics, to reflect her style and, of course, to emphasize the style in the form of a business woman, etc. Therefore, as the main condition for creative development, research on the development of this style or creative framework is carried out, even on the necessary aspects of sipo, elegant and sporty clothing, which is not considered to be a nonfunctional and fashionable response. Although the style in the form of a business woman is typical of all times, nevertheless it is subject to the main trends of fashion.

RESULTS.

Although this topic can be considered in any historical period, a business woman is considered feminine: in such a dress it is possible to go to work, to the theater and various festive events and look great everywhere. In this style, no specific age limits are established. On this place, we can say that this style also affects fashion trends. It is also noteworthy that the products produced in this style are worn for a long time and do not lose their relevance, that is, they do not come out of the tradition for several seasons.

The desire to look original and prestigious increases the relevance of this topic.

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