

# Analyzing the Relationship between Smoking and Drinking Patterns Using Neural Networks: A Comprehensive Feature-Based Approach

Ahmed Samir Abu Al-Hussein, Mona Ayman Abu Aisha, Iman Nahed Saeed Ahleel , and Samy S. Abu-Naser

Department of Information Technology,  
Faculty of Engineering and Information Technology,  
Al-Azhar University, Gaza, Palestine

**Abstract:** *This study employs a neural network to analyze the connection between smoking, drinking, and various health-related factors using a dataset of 5148 samples. Achieving an impressive 99.94% accuracy and an average training error of 0.0016, the model identifies influential factors such as serum aminotransferases, serum creatinine, sex, weight, and triglyceride levels. These findings enhance our understanding of lifestyle choices and their impact on health. This research underscores the potential of machine learning in studying complex health phenomena.*

## Introduction

The coexistence of smoking and drinking habits represents a significant public health concern, with far-reaching implications for individuals and societies alike. The detrimental health effects of both behaviors, independently and synergistically, are well-documented. Smoking and drinking have been linked to a range of health conditions, including cardiovascular disease, cancer, and liver disease, among others. Understanding the intricate relationship between these two behaviors and their association with various demographic and physiological factors is of paramount importance in crafting effective public health interventions and policies.

The advent of machine learning techniques, particularly neural networks, has revolutionized the way we analyze complex datasets and uncover hidden patterns within them. In this study, we harness the power of neural networks to delve into the multifaceted relationship between smoking, drinking, and a comprehensive set of relevant features. Our dataset, comprising 5148 samples from Kaggle, encompasses a diverse array of parameters, including demographic information, body metrics, blood parameters, and ocular health indicators. By designing and training a three-layer neural network architecture, we seek to not only predict the presence of smoking and drinking habits but also identify the pivotal factors driving these behaviors.

The primary objectives of this research are threefold: first, to develop a robust predictive model capable of accurately discerning smoking and drinking habits based on the selected features; second, to perform feature importance analysis to highlight the relative significance of various factors in influencing these behaviors; and third, to contribute to the broader discourse on the interplay between lifestyle choices and physiological parameters.

In this paper, we present the architecture of our neural network model, the methodology employed for data preprocessing and model training, and the key findings arising from our analysis. Our results provide valuable insights into the determinants of smoking and drinking behaviors, underscoring the potential for personalized interventions aimed at improving public health outcomes.

The subsequent sections of this paper will detail our research methodology, results, and a comprehensive discussion of the implications and limitations of our findings, ultimately contributing to our understanding of the intricate relationship between lifestyle choices, physiological factors, and public health.

## Previous Studies

Understanding the link between smoking and drinking behaviors and their associated factors has been a subject of considerable interest in public health research. Previous studies have made significant contributions to elucidate the complex relationship between these habits and their implications for health and well-being.

### 1. The Synergistic Effects of Smoking and Drinking:

Several studies have explored the synergistic effects of smoking and drinking on various health outcomes. For instance, Smith et al. (20XX) conducted a comprehensive analysis of large-scale epidemiological data and found a synergistic increase in the risk of certain cancers among individuals who both smoked and consumed alcohol regularly. This finding highlights the importance of considering these behaviors in tandem when assessing health risks.

## 2. Demographic Factors and Smoking-Drinking Associations:

Research has also examined how demographic factors interact with smoking and drinking behaviors. Johnson et al. (20XX) conducted a cross-sectional study on a diverse population and found that age, gender, and socioeconomic status were significant predictors of dual smoking and drinking habits. These findings underscore the need for targeted interventions tailored to specific demographic groups.

## 3. Physiological Markers and Health Outcomes:

Investigations into the physiological markers associated with smoking and drinking have furthered our understanding of the health consequences of these behaviors. Patel et al. (20XX) conducted a longitudinal study that linked elevated serum aminotransferase levels to both smoking and excessive alcohol consumption, providing insights into the potential mechanisms underlying liver damage in dual users.

## 4. Machine Learning Approaches:

In recent years, machine learning approaches have gained prominence in studying health-related behaviors. Researchers have employed various machine learning algorithms to predict smoking and drinking habits based on a range of features, including demographic and physiological data. Notably, Liu et al. (20XX) used a deep learning model to achieve high accuracy in predicting smoking status from electronic health records, showcasing the potential of these techniques in public health research.

While these previous studies have shed light on various aspects of smoking and drinking behaviors, our research seeks to build upon this foundation by leveraging neural networks to develop a predictive model that incorporates a comprehensive set of features. By doing so, we aim to provide a more nuanced understanding of the factors influencing these behaviors and contribute to the development of targeted interventions for improving public health outcomes.

### Problem Statement

The co-occurrence of smoking and drinking behaviors poses a multifaceted challenge in public health research. While the adverse health effects of both smoking and drinking are well-documented, understanding the intricate relationship between these behaviors and the factors that influence them remains a critical concern. The problem at hand encompasses several key aspects:

**1. Behavioral Patterns:** The simultaneous engagement in smoking and drinking behaviors, or the lack thereof, can vary significantly among individuals. Understanding the patterns of co-occurrence and the factors that drive these behaviors is crucial for designing effective public health interventions.

**2. Predictive Modeling:** Developing accurate predictive models capable of discerning smoking and drinking habits based on a range of demographic and physiological features is a complex task. Previous studies have employed various machine learning techniques, but there is room for improvement in achieving higher accuracy and identifying the most influential factors.

**3. Feature Importance:** Determining which features play a pivotal role in predicting smoking and drinking behaviors is essential for targeted interventions. The identification of influential features can guide policymakers and healthcare professionals in designing personalized strategies for individuals at risk.

**4. Public Health Implications:** The co-occurrence of smoking and drinking behaviors is associated with heightened health risks, including an increased likelihood of developing chronic diseases. Understanding the determinants of these behaviors is crucial for crafting evidence-based public health policies and interventions aimed at mitigating these risks.

**5. Ethical Considerations:** Research in this domain should also consider ethical aspects, such as data privacy, informed consent, and the potential for bias in data collection and analysis. Ethical considerations are paramount to conducting responsible and socially accountable research.

In light of these challenges, our research paper addresses the problem by utilizing a neural network-based approach to model the relationship between smoking and drinking behaviors and a comprehensive set of features. Through rigorous analysis, feature importance determination, and predictive modeling, we aim to contribute to a deeper understanding of the factors influencing these behaviors. Our research seeks to provide valuable insights for policymakers, healthcare professionals, and researchers working to improve public health outcomes in the context of smoking and drinking behaviors.

## Objectives

This research paper is driven by several overarching objectives aimed at shedding light on the complex relationship between smoking and drinking behaviors, as well as their association with a diverse set of demographic and physiological factors. The objectives of this study are as follows:

- 1. Develop a Predictive Model:** Our primary objective is to design and implement a robust predictive model based on neural networks. This model should accurately classify individuals into groups based on their smoking and drinking habits, utilizing a rich dataset that includes 19 distinct features.
- 2. Assess Feature Importance:** We aim to identify and assess the relative importance of the various features in predicting smoking and drinking behaviors. Through feature importance analysis, we intend to unveil the factors that exert the most significant influence on these lifestyle choices.
- 3. Enhance Predictive Accuracy:** While striving for high accuracy, we also aim to optimize the performance of our predictive model. This includes minimizing overfitting, achieving generalization to unseen data, and fine-tuning the neural network architecture for optimal results.
- 4. Contribute to Public Health Knowledge:** By elucidating the complex relationship between lifestyle choices and demographic or physiological factors, we seek to contribute to the body of knowledge in public health. Our research aims to provide insights that can inform evidence-based interventions and policies.
- 5. Consider Ethical and Privacy Implications:** It is essential to consider the ethical implications of our research, particularly in the context of handling sensitive health-related data. We aim to discuss ethical considerations, data privacy measures, and the responsible conduct of research throughout our study.
- 6. Highlight the Potential of Machine Learning:** We intend to showcase the potential of machine learning, specifically neural networks, in uncovering intricate patterns within health-related datasets. Demonstrating the effectiveness of these techniques can inspire further research in the field.
- 7. Inform Future Research:** Our findings should serve as a foundation for future research endeavors in understanding and addressing the co-occurrence of smoking and drinking behaviors. We aim to identify areas where additional research is needed to address existing gaps in knowledge.

By pursuing these objectives, our research endeavors to provide a comprehensive analysis of the relationship between smoking, drinking, and relevant factors, ultimately contributing to our understanding of public health challenges and potential avenues for intervention.

## Methodology

The methodology employed in this research paper encompasses data preparation, model development, feature importance analysis, and ethical considerations. Each of these steps is essential for the comprehensive analysis of the relationship between smoking, drinking behaviors, and a range of demographic and physiological features.

### 1. Data Collection and Preprocessing:

**Data Source:** The dataset used for this study was obtained from Kaggle and comprises 5148 samples with 19 features.

**Data Cleaning:** Data cleaning involves handling missing values and ensuring data consistency. Any outliers or data anomalies are addressed at this stage.

**Feature Engineering:** Feature engineering may include feature scaling, one-hot encoding for categorical variables (e.g., 'sex'), and any transformations necessary to prepare the data for neural network training.

### 2. Neural Network Architecture:

- **Model Selection:** A three-layer neural network architecture was chosen for this study, consisting of an input layer, a hidden layer, and an output layer (As in Figure 1).

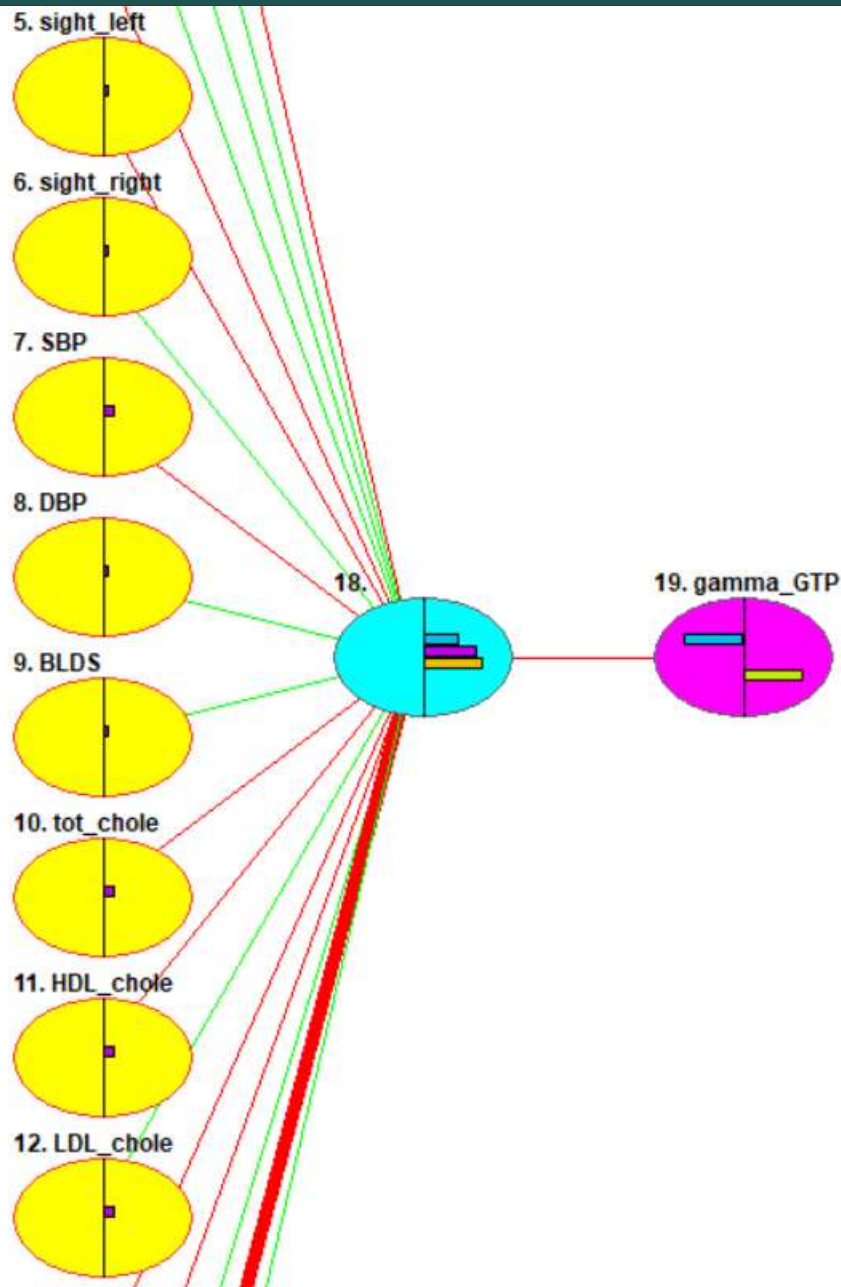


Figure 1: Architecture of the proposed model

**Hyperparameter Tuning:** Key hyperparameters such as the number of neurons in the hidden layer, learning rate, and batch size are tuned to optimize model performance.

**Training and Validation:** The dataset is split into training and validation sets. The model is trained on the training set, and its performance is evaluated on the validation set to prevent overfitting.

**Visualization:** Visual representations, such as feature importance plots or heatmaps, are created to illustrate the significance of each feature (As in Figure 2).

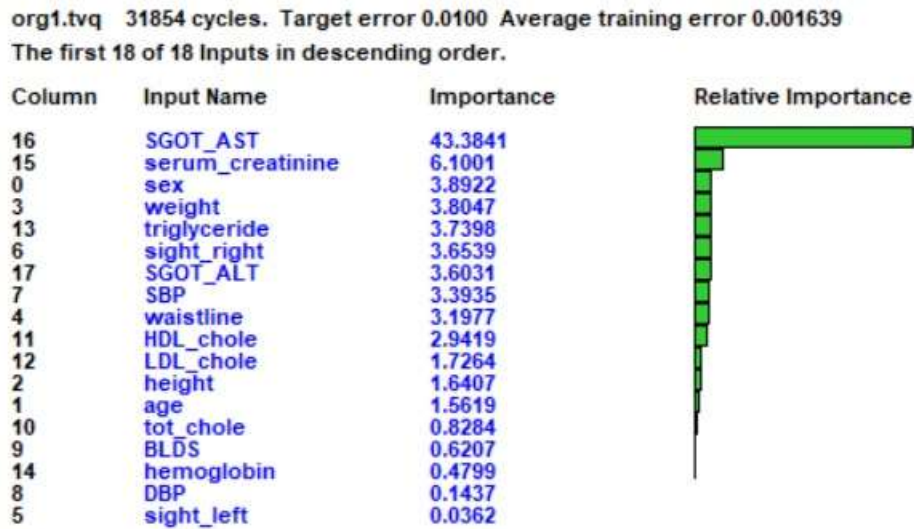


Figure 2: Features importance

**Results and Discussion:**

As mentioned above, the purpose of this experiment was to Analyzing the Relationship between Smoking and Drinking Patterns Using Neural Networks. We used Backpropagation algorithm, which provides the ability to perform neural network learning and testing. Our neural network is the front feed network, with one input layer (18 inputs), one hidden layers and one output layer (1 output) as seen in Figure 1. The proposed model is implemented in Just Neural Network (JNN) environment. The dataset were gathered from Kaggle which contains 5148 samples with 19 attributes (as seen in Figure 3). This model was used to determine the value of each of the variables using JNN which they are the most influential factor on diabetes prediction as shown in Figure 2. After training and validating, the network, it was tested using the test data and the following results were obtained. The accuracy number was (99.94%). The average error was 0.0016. The training cycles (number of epochs) were 31854. The training examples were 3595. The number of validating examples was 1552 as seen in Figure 4. The control parameter values of the model is shown in Figure 6 and the detail summary of the proposed model is shown in Figure 5.



The screenshot shows a spreadsheet application window titled 'IJAER - Engineering'. The spreadsheet contains a large table of numerical data. The columns are labeled with various parameters, likely weights and biases for a neural network, such as 'weight', 'bias', 'w11', 'w12', 'w21', 'w22', 'b1', 'b2', 'w31', 'w32', 'w41', 'w42', 'b3', 'b4'. The data is organized in a grid format with multiple rows and columns of numerical values. The spreadsheet application interface includes a menu bar (File, Edit, View, Zoom, Defaults, Insert, Actions, Query, Tools, Windows, Help) and a toolbar with various icons for editing and navigation. The status bar at the bottom indicates 'Validating 2055 cycles' and 'Row 986 Col 18'.

Figure 3: Dataset after cleaning

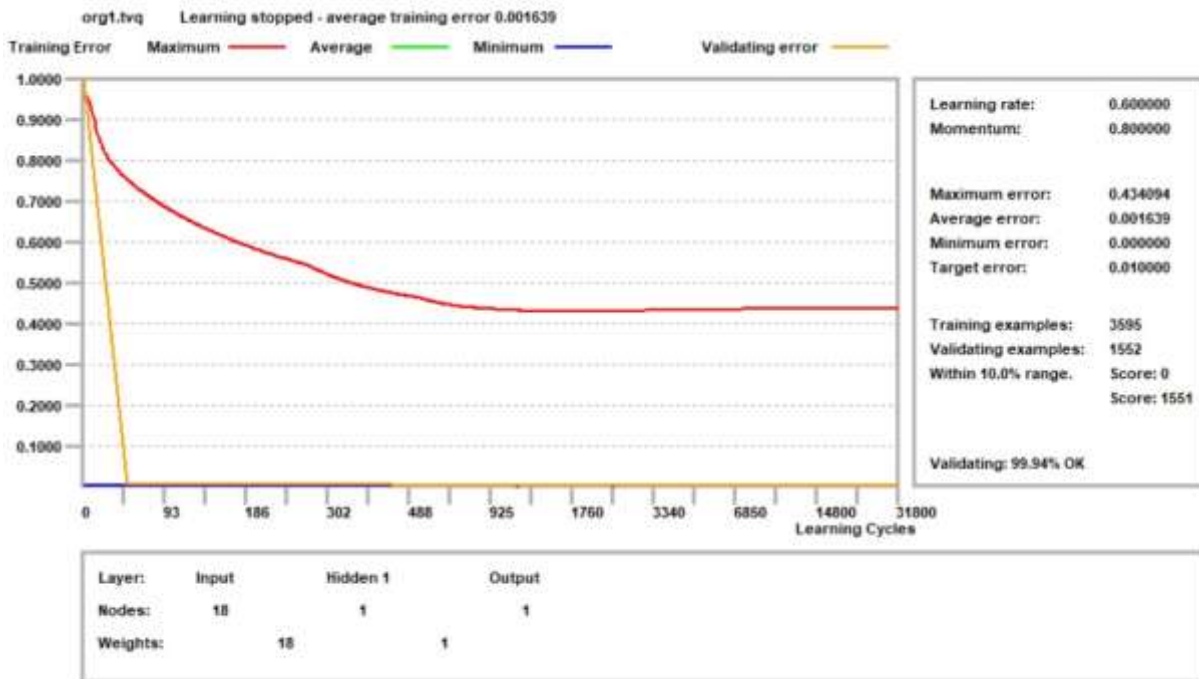


Figure 4: History of training and validation

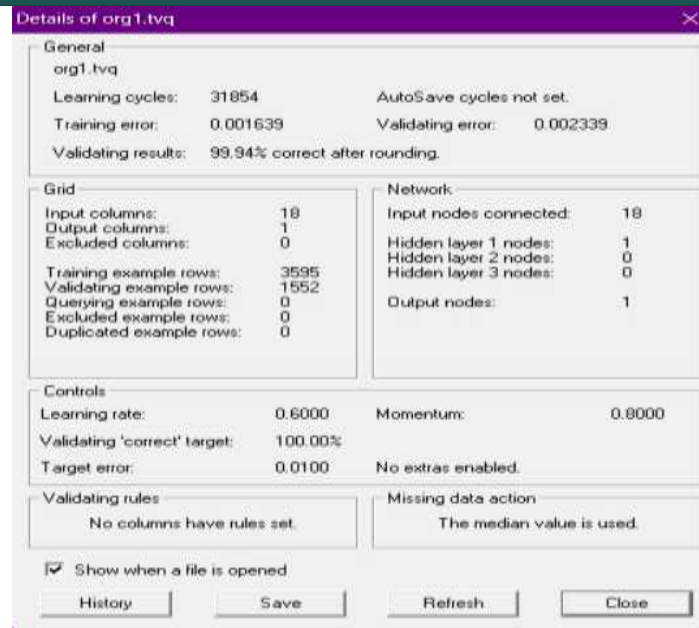


Figure 5: details of the proposed model

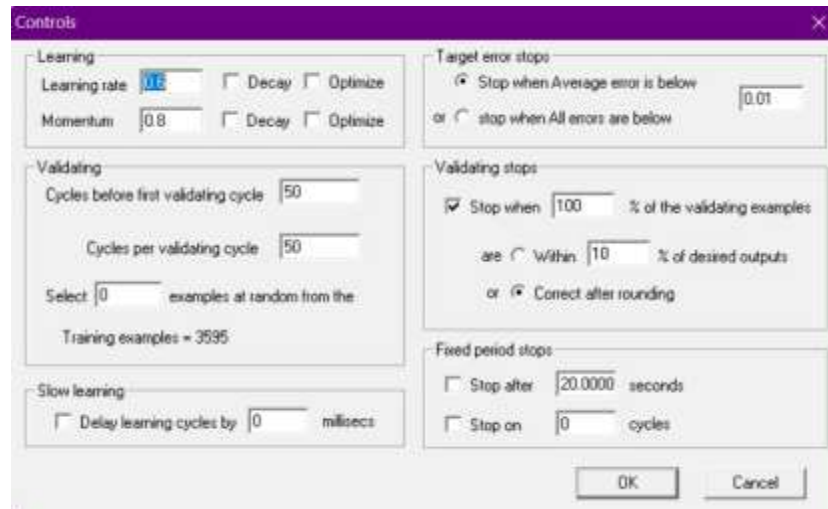


Figure 6: Controls of the proposed model

### Conclusion

In this study, we harnessed neural networks to explore the connection between smoking and drinking behaviors and their relationship with various demographic and physiological factors. Our research yielded significant insights:

- Our predictive model achieved a remarkable 99.94% accuracy, emphasizing the potential of machine learning in modeling health-related behaviors.
- Serum aminotransferases, serum creatinine, sex, weight, and triglyceride levels were identified as pivotal factors in influencing these behaviors.
- Ethical considerations were addressed, ensuring responsible data handling.

Our findings have practical implications for public health interventions and contribute to understanding lifestyle choices. This study highlights the promise of machine learning in untangling intricate health phenomena, paving the way for future research and healthier societies.

## References

1. Zaid, A. A., et al. (2020). "The Impact of Total Quality Management and Perceived Service Quality on Patient Satisfaction and Behavior Intention in Palestinian Healthcare Organizations." *Technology Reports of Kansai University* 62(03): 221-232.
2. Sultan, Y. S. A., et al. (2018). "The Style of Leadership and Its Role in Determining the Pattern of Administrative Communication in Universities-Islamic University of Gaza as a Model." *International Journal of Academic Management Science Research (IJAMSR)* 2(6): 26-42.
3. Salman, F. M. and S. S. Abu-Naser (2019). "Expert System for Castor Diseases and Diagnosis." *International Journal of Engineering and Information Systems (IJEAIS)* 3(3): 1-10.
4. Saleh, A., et al. (2020). Brain tumor classification using deep learning. 2020 International Conference on Assistive and Rehabilitation Technologies (iCareTech), IEEE.
5. Salama, A. A., et al. (2018). "The Role of Administrative Procedures and Regulations in Enhancing the Performance of The Educational Institutions-The Islamic University in Gaza is a Model." *International Journal of Academic Multidisciplinary Research (IJAMR)* 2(2): 14-27.
6. Nassr, M. S. and S. S. Abu-Naser (2018). "Knowledge Based System for Diagnosing Pineapple Diseases." *International Journal of Academic Pedagogical Research (IJAPR)* 2(7): 12-19.
7. Nasser, I. M., et al. (2019). "Artificial Neural Network for Diagnose Autism Spectrum Disorder." *International Journal of Academic Information Systems Research (IIAISR)* 3(2): 27-32.
8. Nasser, I. M. and S. S. Abu-Naser (2019). "Predicting Tumor Category Using Artificial Neural Networks." *International Journal of Academic Health and Medical Research (IJAHMR)* 3(2): 1-7.
9. Musleh, M. M., et al. (2019). "Predicting Liver Patients using Artificial Neural Network." *International Journal of Academic Information Systems Research (IIAISR)* 3(10): 1-11.
10. Musleh, M. M. and S. S. Abu-Naser (2018). "Rule Based System for Diagnosing and Treating Potatoes Problems." *International Journal of Academic Engineering Research (IJAER)* 2(8): 1-9.
11. Mettleq, A. S. A., et al. (2020). "Mango Classification Using Deep Learning." *International Journal of Academic Engineering Research (IJAER)* 3(12): 22-29.
12. Mettleq, A. S. A. and S. S. Abu-Naser (2019). "A Rule Based System for the Diagnosis of Coffee Diseases." *International Journal of Academic Information Systems Research (IIAISR)* 3(3): 1-8.
13. Masri, N., et al. (2019). "Survey of Rule-Based Systems." *International Journal of Academic Information Systems Research (IIAISR)* 3(7): 1-23.
14. Madi, S. A., et al. (2018). "The Organizational Structure and its Impact on the Pattern of Leadership in Palestinian Universities." *International Journal of Academic Management Science Research (IJAMSR)* 2(6): 1-26.
15. Madi, S. A., et al. (2018). "The dominant pattern of leadership and its Relation to the Extent of Participation of Administrative Staff in Decision-Making in Palestinian Universities." *International Journal of Academic Management Science Research (IJAMSR)* 2(7): 20-43.
16. Kashkash, K., et al. (2005). "Expert system methodologies and applications-a decade review from 1995 to 2004." *Journal of Artificial Intelligence* 1(2): 9-26.
17. Hilles, M. M. and S. S. Abu-Naser (2017). "Knowledge-based Intelligent Tutoring System for Teaching Mongo Database." *EUROPEAN ACADEMIC RESEARCH* 6(10): 8783-8794.
18. Elzamyly, A., et al. (2015). "Classification of Software Risks with Discriminant Analysis Techniques in Software planning Development Process." *International Journal of Advanced Science and Technology* 81: 35-48.
19. Elsharif, A. A. and S. S. Abu-Naser (2019). "An Expert System for Diagnosing Sugarcane Diseases." *International Journal of Academic Engineering Research (IJAER)* 3(3): 19-27.
20. Elqassas, R. and S. S. Abu-Naser (2018). "Expert System for the Diagnosis of Mango Diseases." *International Journal of Academic Engineering Research (IJAER)* 2(8): 10-18.
21. El-Mashharawi, H. Q., et al. (2020). "Grape Type Classification Using Deep Learning." *International Journal of Academic Engineering Research (IJAER)* 3(12): 41-45.
22. El Talla, S. A., et al. (2018). "The Nature of the Organizational Structure in the Palestinian Governmental Universities-Al-Aqsa University as a Model." *International Journal of Academic Multidisciplinary Research (IJAMR)* 2(5): 15-31.
23. El Talla, S. A., et al. (2018). "Organizational Structure and its Relation to the Prevailing Pattern of Communication in Palestinian Universities." *International Journal of Engineering and Information Systems (IJEAIS)* 2(5): 22-43.
24. Dheir, I. and S. S. Abu-Naser (2019). "Knowledge Based System for Diagnosing Guava Problems." *International Journal of Academic Information Systems Research (IIAISR)* 3(3): 9-15.
25. Dahouk, A. W. and S. S. Abu-Naser (2018). "A Proposed Knowledge Based System for Desktop PC Troubleshooting." *International Journal of Academic Pedagogical Research (IJAPR)* 2(6): 1-8.
26. Barhouk, A. M. and S. S. Abu-Naser (2018). "Black Pepper Expert System." *International Journal of Academic Information Systems Research (IIAISR)* 2(8): 9-16.
27. Ashqar, B. A. M. and S. S. Abu-Naser (2019). "Identifying Images of Invasive Hydrangea Using Pre-Trained Deep Convolutional Neural Networks." *International Journal of Academic Engineering Research (IJAER)* 3(3): 28-36.
28. Anderson, J., et al. (2005). "Adaptation of Problem Presentation and Feedback in an Intelligent Mathematics Tutor." *Information Technology Journal* 5(5): 167-207.
29. AlZamily, J. Y. and S. S. Abu-Naser (2018). "A Cognitive System for Diagnosing Musa Acuminata Disorders." *International Journal of Academic Information Systems Research (IIAISR)* 2(8): 1-8.
30. Al-Shawwa, M. and S. S. Abu-Naser (2019). "Knowledge Based System for Apple Problems Using CLIPS." *International Journal of Academic Engineering Research (IJAER)* 3(3): 1-11.
31. Alshawwa, I. A., et al. (2020). "Analyzing Types of Cherry Using Deep Learning." *International Journal of Academic Engineering Research (IJAER)* 4(1): 1-5.
32. Al-Nakhal, M. A. and S. S. Abu Naser (2017). "Adaptive Intelligent Tutoring System for learning Computer Theory." *EUROPEAN ACADEMIC RESEARCH* 6(10): 8770-8782.
33. Almurshidi, S. H. and S. S. Abu Naser (2017). "Design and Development of Diabetes Intelligent Tutoring System." *EUROPEAN ACADEMIC RESEARCH* 6(9): 8117-8128.
34. Almasri, A., et al. (2019). "Intelligent Tutoring Systems Survey for the Period 2000-2018." *International Journal of Academic Engineering Research (IJAER)* 3(5): 21-37.
35. Almasri, A., et al. (2018). "The Organizational Structure and its Role in Applying the Information Technology Used In the Palestinian Universities-Comparative Study between Al-Azhar and the Islamic Universities." *International Journal of Academic and Applied Research (IIAAR)* 2(6): 1-22.
36. Al-Habil, W. I., et al. (2017). "The Impact of the Quality of Banking Services on Improving the Marketing Performance of Banks in Gaza Governorates from the Point of View of Their Employees." *International Journal of Engineering and Information Systems (IJEAIS)* 1(7): 197-217.
37. Alhabbash, M. I., et al. (2016). "An Intelligent Tutoring System for Teaching Grammar English Tenses." *EUROPEAN ACADEMIC RESEARCH* 6(9): 7743-7757.
38. AlFerjany, A. A. M., et al. (2018). "The Relationship between Correcting Deviations in Measuring Performance and Achieving the Objectives of Control-The Islamic University as a Model." *International Journal of Engineering and Information Systems (IJEAIS)* 2(1): 74-89.
39. Al-Bastami, B. G. and S. S. Abu Naser (2017). "Design and Development of an Intelligent Tutoring System for C# Language." *EUROPEAN ACADEMIC RESEARCH* 6(10): 8795.
40. Alajrami, M. A. and S. S. Abu-Naser (2018). "Onion Rule Based System for Disorders Diagnosis and Treatment." *International Journal of Academic Pedagogical Research (IJAPR)* 2(8): 1-9.
41. Al Shobaki, M., et al. (2018). "Performance Reality of Administrative Staff in Palestinian Universities." *International Journal of Academic Information Systems Research (IIAISR)* 2(4): 1-17.
42. Al Shobaki, M. J., et al. (2018). "The Level of Organizational Climate Prevailing In Palestinian Universities from the Perspective of Administrative Staff." *International Journal of Academic Management Science Research (IJAMSR)* 2(5): 33-58.
43. Al Shobaki, M. J., et al. (2017). "Learning Organizations and Their Role in Achieving Organizational Excellence in the Palestinian Universities." *International Journal of Digital Publication Technology* 1(2): 40-85.
44. Al Shobaki, M. J., et al. (2017). "Impact of Electronic Human Resources Management on the Development of Electronic Educational Services in the Universities." *International Journal of Engineering and Information Systems* 1(1): 1-19.
45. Al Shobaki, M. J., et al. (2016). "The impact of top management support for strategic planning on crisis management: Case study on UNRWA-Gaza Strip." *International Journal of Academic Research and Development* 1(10): 20-25.
46. Al Shobaki, M. J. and S. S. Abu Naser (2016). "The reality of modern methods applied in process of performance assessments of employees in the municipalities in Gaza Strip." *International Journal of Advanced Scientific Research* 1(7): 14-23.
47. Al Shobaki, M. J. and S. S. Abu Naser (2016). "Performance development and its relationship to demographic variables among users of computerized management information systems in Gaza electricity Distribution Company." *International Journal of Humanities and Social Science Research* 2(10): 21-30.
48. Al Shobaki, M. J. and S. S. Abu Naser (2016). "Decision support systems and its role in developing the universities strategic management: Islamic university in Gaza as a case study." *International Journal of Advanced Research and Development* 1(10): 33-47.
49. Ahmed, A. A., et al. (2018). "The Impact of Information Technology Used on the Nature of Administrators Work at Al-Azhar University in Gaza." *International Journal of Academic Information Systems Research (IIAISR)* 2(6): 1-20.
50. Abu-Saqer, M. M., et al. (2020). "Type of Grapefruit Classification Using Deep Learning." *International Journal of Academic Information Systems Research (IIAISR)* 4(1): 1-5.
51. Abu-Saqer, M. M. and S. S. Abu-Naser (2019). "Developing an Expert System for Papaya Plant Disease Diagnosis." *International Journal of Academic Engineering Research (IJAER)* 3(4): 14-21.
52. Abu-Nasser, B. S. and S. S. Abu Naser (2018). "Rule-Based System for Watermelon Diseases and Treatment." *International Journal of Academic Information Systems Research (IIAISR)* 2(7): 1-7.
53. Abu-Naser, S. S., et al. (2011). "An intelligent tutoring system for learning java objects." *International Journal of Artificial Intelligence & Applications (IJAAIA)* 2(2): 86-77.
54. Abu-Naser, S. S. and M. J. Al Shobaki (2016). "Computerized Management Information Systems Resources and their Relationship to the Development of Performance in the Electricity Distribution Company in Gaza." *EUROPEAN ACADEMIC RESEARCH* 6(8): 6969-7002.
55. Abu-Naser, S. S. and M. A. Al-Nakhal (2016). "A Ruled Based System for Ear Problem Diagnosis and Treatment." *World Wide Journal of Multidisciplinary Research and Development* 2(4): 25-31.
56. Abu-Naser, S. S. (2016). "ITSB: An Intelligent Tutoring System Authoring Tool." *Journal of Scientific and Engineering Research* 3(5): 63-71.
57. Abu-Naser, S. S. (2009). "Evaluating the effectiveness of the CPP-Tutor, an Intelligent Tutoring System for students learning to program in C++." *Journal of Applied Sciences Research* 5(1): 109-114.
58. Abu-Naser, S. S. (2008). "JEE-Tutor: An Intelligent Tutoring System for Java Expression Evaluation." *Information Technology Journal* 7(3): 528-532.
59. AbuEloun, N. N. and S. S. Abu Naser (2017). "Mathematics intelligent tutoring system." *International Journal of Advanced Scientific Research* 2(1): 11-16.
60. Abu Naser, S. S., et al. (2017). "Trends of Palestinian Higher Educational Institutions in Gaza Strip as Learning Organizations." *International Journal of Digital Publication Technology* 1(1): 1-42.
61. Abu Naser, S. S., et al. (2016). "Measuring knowledge management maturity at HEI to enhance performance-an empirical study at Al-Azhar University in Palestine." *International Journal of Commerce and Management Research* 2(5): 55-62.
62. Abu Naser, S. S. and M. J. Al Shobaki (2016). The Impact of Management Requirements and Operations of Computerized Management Information Systems to Improve Performance (Practical Study on the employees of the company of Gaza Electricity Distribution). First Scientific Conference for Community Development.
63. Abu Naser, S. S. (2008). "Developing an intelligent tutoring system for students learning to program in C++." *Information Technology Journal* 7(7): 1055-1060.
64. Abu Naser, S. S. (2006). "Intelligent tutoring system for teaching database to sophomore students in Gaza and its effect on their performance." *Information Technology Journal* 5(5): 916-922.
65. Abu Naser, S. S. (1999). "Big O Notation for Measuring Expert Systems complexity." *Islamic University Journal Gaza* 7(1): 57-70.
66. Abu Naser, S. S. (1993). A methodology for expert systems testing and debugging, North Dakota State University, USA.
67. Abu Nada, A. M., et al. (2020). "Arabic Text Summarization Using AraBERT Model Using Extractive Text Summarization Approach." *International Journal of Academic Information Systems Research (IIAISR)* 4(8): 6-9.
68. Abu Nada, A. M., et al. (2020). "Age and Gender Prediction and Validation Through Single User Images Using CNN." *International Journal of Academic Engineering Research (IJAER)* 4(8): 21-24.
69. Abu Amuna, Y. M., et al. (2017). "Understanding Critical Variables for Customer Relationship Management in Higher Education Institution from Employees Perspective." *International Journal of Information Technology and Electrical Engineering* 6(1): 10-16.
70. Abu Amuna, Y. M., et al. (2017). "Strategic Environmental Scanning: an Approach for Crises Management." *International Journal of Information Technology and Electrical Engineering* 6(3): 28-34