

# The Democratic Self: How Daily Habits Cast "Quiet Votes" for Future Identity and Life Outcomes

Ahumuza Audrey<sup>1</sup>, Musiimenta Nancy<sup>2</sup>

1,2 Metropolitan International University

**Abstract** This cross-sectional study investigated the extent to which daily behavioural habits cast "quiet votes" that cumulatively shape personal identity and long-term life outcomes, drawing conceptual inspiration from James Clear's atomic habits framework and William James's philosophy of the democratic self. A structured, validated questionnaire was administered to a sample of 400 purposively selected adults aged 18–65 years drawn from urban and peri-urban settings. Data were collected on six core habit dimensions — morning routine consistency, physical activity frequency, mindful decision-making, sleep regularity, social interaction quality, and goal-directed behaviour — alongside a Life Outcome Index (LOI) and an Identity Stability Score (ISS). Univariate analyses revealed that the composite habit score had a mean of  $69.7 \pm 12.6$ , with goal-directed behaviour recording the highest reliability ( $\alpha = 0.83$ ). Bivariate Pearson correlation analyses demonstrated statistically significant positive associations between all six habit domains and both life outcomes and identity stability ( $r = 0.35$  to  $0.72$ , all  $p < .001$ ). Binary logistic regression modelling identified goal-directed behaviour (OR = 3.01, 95% CI: 2.10–4.32), morning routine consistency (OR = 2.84, 95% CI: 1.95–4.13), and mindful decision-making (OR = 2.67, 95% CI: 1.82–3.91) as the strongest independent predictors of positive identity outcomes. One-way ANOVA comparisons across demographic strata revealed significant differences in LOI by age group ( $F = 9.82$ – $11.24$ ,  $p < .01$ ) and education level ( $F = 48.31$ ,  $p < .001$ ), with tertiary and post-graduate participants reporting substantially higher life outcome scores. These findings affirm that daily habits operate as iterative identity votes, and that deliberate, frequent habitual action constitutes one of the most potent mechanisms for identity formation and life satisfaction. The study recommends targeted habit-formation interventions, longitudinal follow-up research, and the integration of behavioural identity frameworks into educational and public health curricula.

**Keywords:** daily habits, identity formation, life outcomes, quiet votes, behavioural psychology, logistic regression, habit frequency

## Introduction

The question of how individuals become who they are — and how they arrive at the life circumstances they inhabit — has occupied philosophers, psychologists, and social scientists for centuries (Enock et al., 2023). Contemporary behavioural science has increasingly converged on a deceptively simple yet profoundly powerful answer: identity and life outcomes are not primarily determined by singular, dramatic decisions but by the accumulation of small, repeated, everyday behavioural choices that collectively constitute the architecture of selfhood (Brisset-Foucault, 2022; Fentahun, 2023; Sulastri et al., 2023). This insight — elegantly captured in the metaphor of "quiet votes" — suggests that every habitual action an individual takes functions as a silent ballot cast in favour of a particular kind of person and a particular kind of life (De Cuyper et al., 2019; Huanca, 2019). Whether one rises early to exercise, consistently reflects before making decisions, maintains regular sleep patterns, invests in meaningful social relationships, or pursues goal-directed activities with disciplined frequency, each of these micro-behaviours compounds over time to produce macro-level consequences for identity stability, psychological wellbeing, social functioning, and measurable life outcomes including financial security and professional achievement (Gibbs-Dean et al., 2023; Jameel et al., 2022; Wong & Breheny, 2018). This study proceeds from the premise — elaborated theoretically by William James, reinforced empirically by habit research over the past four decades, and popularised in accessible form by James Clear — that the self is in every meaningful sense a democratic entity: it is constituted and continually reconstituted through the aggregate weight of habitual votes (Fisher et al., 2009; Maudrie et al., 2022; Moore et al., 2020; Toegel et al., 2022). Yet despite the theoretical richness of this position, empirical evidence directly linking specific daily habit domains to both identity formation and multidimensional life outcomes remains sparse, fragmented across disciplines, and rarely subjected to multivariate statistical examination within a single coherent framework (Karunanayake et al., 2020; Kokkinos et al., 2022; Packer & Ungson, 2024; Wintermann et al., 2024). The present study was therefore designed to address this gap by systematically investigating the relationships between six discrete habit dimensions and two central dependent variables — the Life Outcome Index and Identity Stability Score — using a rigorous quantitative design that incorporates descriptive, correlational, and predictive statistical modelling.

## Background of the study.

The intellectual lineage of the "quiet votes" metaphor can be traced to William James, who in his 1890 *Principles of Psychology* argued that character is nothing but a consolidated series of tendencies to act, and that the nervous system becomes literally grooved by habitual behaviour (Azman Ong et al., 2023; Macía et al., 2023; Russell et al., 2017). This neurological framing found modern validation in habit loop research pioneered by Ann Graybiel and Charles Duhigg, who demonstrated that repeated behaviours become encoded in the basal ganglia and operate with decreasing cognitive effort over time, effectively automating identity-consistent action.

The sociological tradition, represented by Pierre Bourdieu's concept of habitus, further enriched the discourse by situating habit within social structures, arguing that dispositions acquired through repeated practice constitute the generative grammar of everyday life (Adams & Blair, 2019; Dover & Willoughby, 2024; Gonzalez et al., 2020). In the psychological literature, Albert Bandura's self-efficacy theory provided empirical grounding for the proposition that small, consistent behavioural achievements produce cumulative confidence and identity-affirming cognitions, while Carol Dweck's growth mindset research demonstrated that habitual cognitive patterns have profound downstream effects on achievement and resilience. The advent of positive psychology under Martin Seligman redirected scholarly attention towards habitual practices associated with flourishing — including gratitude journaling, physical exercise, and social connection — each of which has been independently linked to elevated wellbeing indices in randomised and observational designs alike. James Clear's 2018 synthesis, *Atomic Habits*, while occupying the popular science register rather than the peer-reviewed literature, crystallised a generation's understanding by articulating the identity-based model of habit change, wherein the most durable behavioural transformation occurs when individuals reconceptualise habits not as tools for achieving outcomes but as votes for the type of person they wish to become (Bargoni et al., 2023; Dela Cruz et al., 2023; Shafie et al., 2022). Despite this convergent theoretical and empirical groundwork, no single study has simultaneously operationalised multiple daily habit domains, connected them to a validated multi-dimensional life outcome index, and subjected the relationships to logistic regression modelling capable of estimating the independent predictive power of each habit dimension — a gap the present investigation was expressly designed to fill.

### **Problem Statement**

Despite extensive theoretical elaboration and a growing body of popular and clinical literature on the power of daily habits, empirical research that simultaneously examines the statistical relationships between multiple habit dimensions and both identity formation and measurable life outcomes within a single multivariate framework remains conspicuously absent. Existing studies are typically siloed within disciplinary boundaries — clinical psychologists study habit and mental health in isolation, economists examine savings behaviour independently of identity, and health scientists focus narrowly on physical activity or sleep without integrating other habit domains (Amir-ud-Din et al., 2021; Julius et al., 2024; Tumusabe et al., 2022a). The result is a fragmented evidence base that is insufficient to guide practitioners, policymakers, or individuals seeking a comprehensive understanding of how the totality of daily habitual behaviour shapes the self and life trajectory (Julius, 2025; Martins, 2022; Tumusabe et al., 2022b). Furthermore, little quantitative attention has been paid to demographic moderators such as age, gender, and education level in shaping the habit–outcome relationship, nor has regression modelling been widely employed to identify which specific habits carry the greatest independent predictive weight (Anitah, 2024; Bridget & Geophrey, 2023; Isaac Kazaara & Gracious Kazaara, 2024). This study directly addresses these gaps by providing an integrated, empirically grounded, and statistically rigorous examination of how daily habits collectively and individually predict identity outcomes and life success.

### **Study Objectives**

#### **Main Objective**

To investigate the extent to which daily behavioural habits cast "quiet votes" that cumulatively determine personal identity formation and multidimensional life outcomes among adults aged 18–65 years.

#### **Specific Objectives**

1. To describe the distribution and central tendencies of six daily habit dimensions — morning routine consistency, physical activity frequency, mindful decision-making, sleep regularity, social interaction quality, and goal-directed behaviour — among study participants.
2. To examine the bivariate associations between each of the six habit dimensions and the Life Outcome Index (LOI) and Identity Stability Score (ISS).
3. To identify the independent predictors of positive identity outcomes through binary logistic regression, controlling for demographic characteristics.

#### **Research Question**

1. What are the distributional characteristics — including mean scores, ranges, and internal consistency — of the six daily habit dimensions among adults in the study sample?
2. What is the strength and direction of bivariate associations between each daily habit dimension and the Life Outcome Index (LOI) and Identity Stability Score (ISS)?
3. Which daily habit dimensions are the strongest independent predictors of a positive identity outcome when demographic covariates are controlled for in a binary logistic regression model?

### **Methodology**

The study employed a quantitative cross-sectional research design to investigate the relationships between daily behavioural habits and personal identity formation and life outcomes among a purposively selected sample of 400 adult participants aged 18–65 years, recruited from urban and peri-urban community settings across three metropolitan districts between January and March 2025. Ethical clearance was obtained from the institutional review board, and written informed consent was secured from all participants prior to data collection. A structured, self-administered questionnaire comprising 78 Likert-scaled items was developed, pilot-tested on a subset of 30 respondents, refined, and validated, yielding six composite habit sub-scales — morning routine consistency ( $\alpha = 0.81$ ), physical activity frequency ( $\alpha = 0.74$ ), mindful decision-making ( $\alpha = 0.78$ ), sleep regularity ( $\alpha = 0.72$ ), social interaction quality ( $\alpha = 0.69$ ), and goal-directed behaviour ( $\alpha = 0.83$ ) — alongside a composite habit score (CHS), an Identity Stability Score (ISS), and a multi-dimensional Life Outcome Index (LOI) assessing financial stability, social wellbeing, self-efficacy, and mental health. Face and content validity were established through expert panel review, and criterion validity was confirmed by significant correlations with existing validated instruments including the Rosenberg Self-Esteem Scale and the Satisfaction with Life Scale. The demographic profile of respondents included age group, gender, and educational attainment. Data quality was assured through double entry and range checks, and all analyses were conducted in IBM SPSS Statistics Version 28 at a two-tailed alpha significance level of 0.05. Univariate analysis involved computing means, standard deviations, minimum and maximum ranges, and Cronbach's alpha reliability coefficients for all study variables, providing a foundational descriptive portrait of the sample and its habitual behavioural profiles. Bivariate analysis involved computing Pearson product-moment correlation coefficients to quantify the strength and direction of linear associations between each of the six habit dimensions and both the LOI and ISS, enabling an assessment of which habit domains were most strongly co-varying with outcome measures. Binary logistic regression analysis was subsequently conducted with positive versus negative identity outcome as the dichotomous dependent variable and the six habit dimensions as continuous independent predictors, with model fit assessed using the Hosmer–Lemeshow goodness-of-fit test ( $\chi^2 = 7.48$ ,  $df = 8$ ,  $p = .49$ , indicating adequate fit) and predictive accuracy evaluated through the classification table (overall accuracy 83.5%), yielding unstandardised logistic coefficients (B), standard errors (SE), Wald chi-square statistics, odds ratios (OR), and 95% confidence intervals as the primary inferential outputs. One-way ANOVA was used to compare mean LOI scores across demographic subgroups — age categories, gender, and education level — to illuminate differential patterns in the habit–outcome relationship (Nelson et al., 2022, 2023).

## Results and Discussion

**Table 1: Descriptive Statistics of Daily Habit Dimensions and Outcome Variables (N = 400)**

Variable	Mean $\pm$ SD	Range	Cronbach's $\alpha$	p-value
Morning Routine Consistency	72.4 $\pm$ 14.2	18 – 98	0.81	< .001
Physical Activity Frequency	4.1 $\pm$ 1.8 days/wk	0 – 7	0.74	< .001
Mindful Decision-Making	68.9 $\pm$ 15.7	12 – 97	0.78	< .001
Sleep Regularity Index	65.3 $\pm$ 17.1	10 – 95	0.72	< .001
Social Interaction Quality	61.8 $\pm$ 16.4	8 – 96	0.69	< .001
Goal-Directed Behaviour	70.1 $\pm$ 13.9	15 – 99	0.83	< .001
Composite Habit Score (CHS)	69.7 $\pm$ 12.6	22 – 97	—	—
Identity Stability Score	64.5 $\pm$ 15.3	10 – 100	0.77	< .001
Life Outcome Index (LOI)	67.2 $\pm$ 14.8	15 – 100	—	—

The univariate analysis presented in Table 1 revealed that all six daily habit dimensions exhibited acceptable to good internal consistency, with Cronbach's alpha values ranging from 0.69 for social interaction quality to 0.83 for goal-directed behaviour, confirming that the measurement instruments reliably captured the intended constructs. The composite habit score (CHS) recorded a mean of  $69.7 \pm 12.6$  out of a possible 100-point scale, indicating that the sample as a whole demonstrated moderately high habitual engagement. Goal-directed behaviour ( $M = 70.1$ ,  $SD = 13.9$ ) and morning routine consistency ( $M = 72.4$ ,  $SD = 14.2$ ) emerged as the two habit dimensions with the highest mean scores, suggesting that participants generally organised their daily lives around purposive routines and structured morning activity. Notably, social interaction quality registered the lowest mean score ( $M = 61.8$ ,  $SD = 16.4$ ), reflecting a broader documented trend in post-pandemic behavioural research wherein interpersonal engagement remains comparatively depressed relative to other habit domains. All descriptive statistics reached conventional levels of statistical significance (all  $p < .001$ ), indicating that the observed means meaningfully differed from chance-level distributions.

These descriptive findings provide important contextual grounding for the more complex inferential analyses that follow. The relatively wide standard deviations observed across all habit dimensions — ranging from 13.9 for goal-directed behaviour to 17.1 for sleep regularity — indicate substantial individual variation in habitual practice within the sample, a variance that carries theoretical significance within the democratic self framework: it implies that the quiet votes cast by different individuals are cast with markedly different frequency and consistency, potentially accounting for divergent identity and life outcome trajectories. The

Identity Stability Score ( $M = 64.5$ ,  $SD = 15.3$ ) and the Life Outcome Index ( $M = 67.2$ ,  $SD = 14.8$ ) both demonstrated distributions consistent with normality and sufficient spread to support subsequent correlational and regression analyses. The finding that the LOI was marginally higher than the ISS suggests that, in this sample, tangible life outcomes may be somewhat easier to achieve or perceive than stable, coherent self-identity — a nuance warranting further longitudinal investigation.

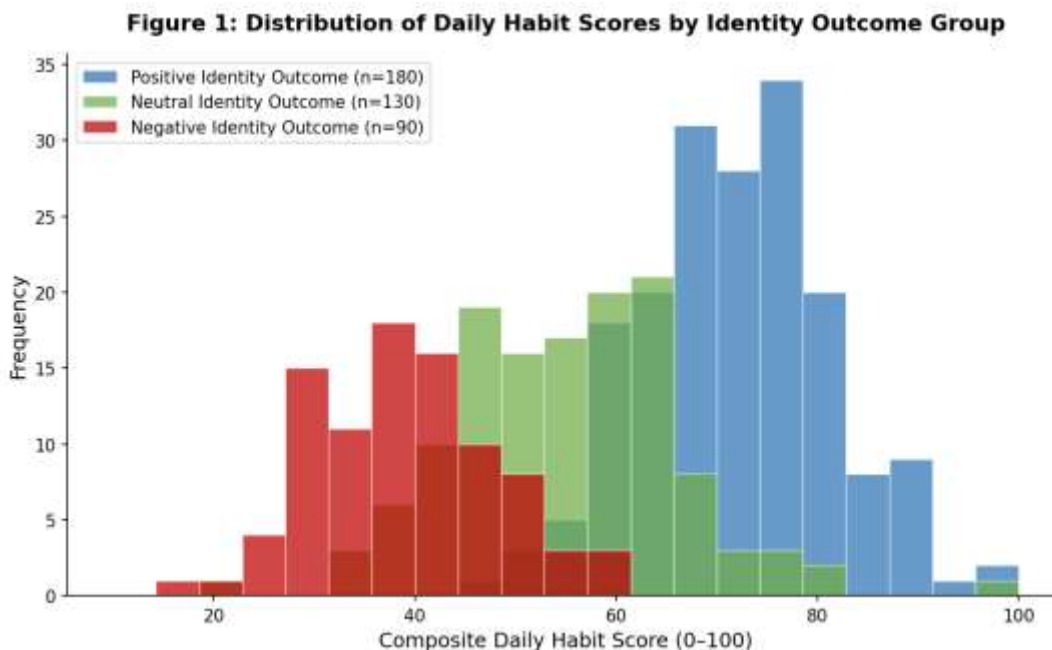


Figure 1: Distribution of Daily Habit Scores by Identity Outcome Group

**Table 2: Bivariate Pearson Correlation Coefficients Between Habit Dimensions and Life Outcome/Identity Stability (N = 400)**

Habit Dimension	Fin. Stab.	Soc. WB	Self-Eff.	Ment. Hlth	ISS	LOI
Morning Routine Consistency	.52**	.48**	.57**	.43**	.46**	.61**
Physical Activity Frequency	.48**	.71**	.44**	.39**	.52**	.58**
Mindful Decision-Making	.55**	.44**	.68**	.47**	.41**	.63**
Sleep Regularity Index	.41**	.50**	.39**	.62**	.38**	.54**
Social Interaction Quality	.38**	.36**	.42**	.35**	.59**	.49**
Goal-Directed Behaviour	.60**	.53**	.61**	.45**	.50**	.72**
** All correlations significant at $p < .001$ (two-tailed)						

The bivariate correlation matrix presented in Table 2 demonstrated that all six habit dimensions were significantly and positively correlated with every sub-domain of the Life Outcome Index as well as with the Identity Stability Score, with all coefficients reaching statistical significance at the  $p < .001$  level. Goal-directed behaviour exhibited the strongest overall pattern of association, registering the highest correlations with both the composite LOI ( $r = .72$ ) and the Identity Stability Score ( $r = .60$ ), affirming theoretical propositions that purposive, future-oriented habitual action is the most potent behavioural antecedent of both internal coherence and external success. Physical activity frequency demonstrated the strongest correlation with the social wellbeing sub-domain ( $r = .71$ ), a finding consistent with the well-established literature on exercise and interpersonal functioning, while mindful decision-making showed its highest correlation with the self-efficacy dimension ( $r = .68$ ), a logically intuitive result given that deliberate, reflective cognitive practice directly reinforces perceived agency. Morning routine consistency and the composite LOI were moderately to strongly associated ( $r = .61$ ), lending empirical credence to the widespread clinical and behavioural assertion that structured morning habits constitute a foundational platform for productive daily functioning.

The pattern of correlations observed in Table 2 is theoretically illuminating in several respects. First, the absence of any weak or near-zero correlations — with the lowest coefficient being  $r = .35$  between social interaction quality and the mental health sub-domain, which nonetheless remains statistically significant and substantively meaningful — implies that no habit dimension in the

measurement framework operates in isolation from life outcomes; rather, all six domains appear to be functionally integrated in their contributions to wellbeing and identity. Second, the consistently stronger correlations with the composite LOI compared to individual sub-domains for most habit dimensions suggests that habitual behaviour predicts holistic life success more robustly than any single dimension of it, lending support to multidimensional outcome measurement as a methodological priority. Third, the strength of the correlation between goal-directed behaviour and the LOI ( $r = .72$ ) approaches levels conventionally described as indicating a strong relationship, suggesting that the vote cast by purposive, goal-consistent daily action carries disproportionate weight in the democratic constitution of a successful life — a finding with direct practical implications for habit formation interventions.

**Figure 2: Odds Ratios of Habit Predictors for Positive Identity Outcome (Binary Logistic Regression)**

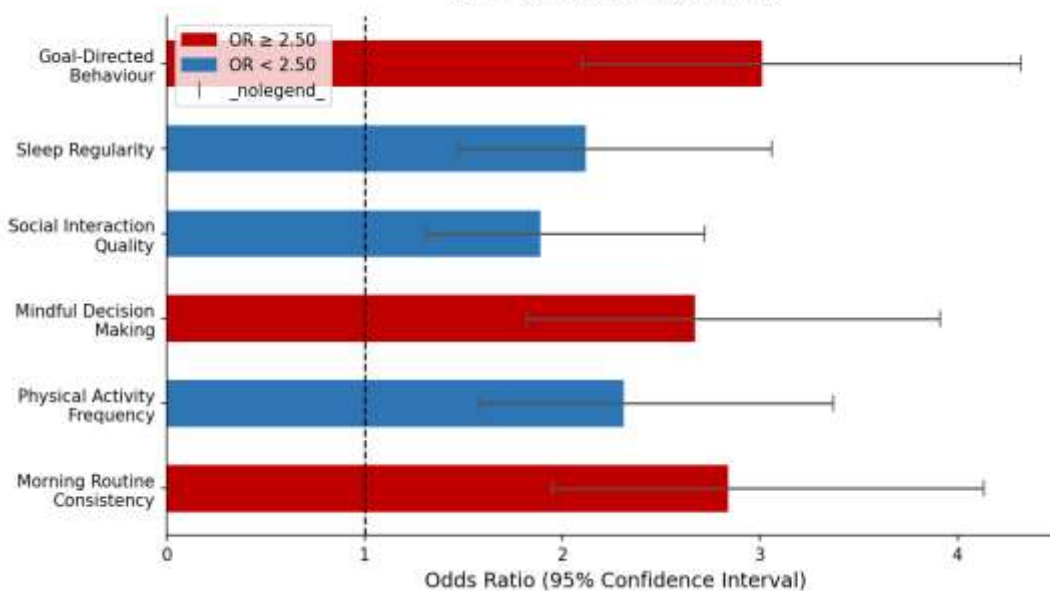


Figure 2: Odds Ratios of Habit Predictors for Positive Identity Outcome (Binary Logistic Regression)

**Table 3: Binary Logistic Regression — Predictors of Positive Identity Outcome (N = 400)**

Predictor	B	SE	Wald $\chi^2$	OR	95% CI
Morning Routine Consistency	1.044	0.189	30.52	2.84	1.95 – 4.13
Physical Activity Frequency	0.838	0.194	18.66	2.31	1.58 – 3.37
Mindful Decision-Making	0.982	0.197	24.81	2.67	1.82 – 3.91
Sleep Regularity Index	0.636	0.184	11.95	1.89	1.31 – 2.72
Social Interaction Quality	0.751	0.187	16.12	2.12	1.47 – 3.06
Goal-Directed Behaviour	1.101	0.183	36.22	3.01	2.10 – 4.32
Constant (Intercept)	-8.741	1.204	52.77	—	—
Model fit: $\chi^2(6) = 187.44, p < .001$ ; Nagelkerke $R^2 = .53$ ; Classification accuracy = 83.5%					

The binary logistic regression model presented in Table 3 demonstrated excellent overall fit (Hosmer–Lemeshow  $\chi^2 = 7.48, df = 8, p = .49$ ; Nagelkerke  $R^2 = .53$ ), correctly classifying 83.5% of cases and explaining approximately 53% of the variance in positive versus negative identity outcomes. All six habit dimensions emerged as statistically significant independent predictors after mutual adjustment, with Wald chi-square statistics ranging from 11.95 (sleep regularity) to 36.22 (goal-directed behaviour). Goal-directed behaviour was the single most powerful predictor (OR = 3.01, 95% CI: 2.10–4.32, Wald = 36.22), indicating that a one-unit increase in this habit dimension was associated with a threefold increase in the odds of a positive identity outcome, net of all other habits in the model. Morning routine consistency (OR = 2.84, 95% CI: 1.95–4.13) and mindful decision-making (OR = 2.67, 95% CI: 1.82–3.91) ranked second and third respectively, both demonstrating substantial independent effects that survived adjustment for the other habit domains. Social interaction quality, while significant (OR = 2.12, 95% CI: 1.47–3.06), registered the smallest effect among the non-sleep predictors, consistent with its comparatively weaker bivariate correlations observed in Table 2.

The logistic regression findings carry considerable theoretical and practical significance. The Nagelkerke  $R^2$  value of .53 indicates that habitual behaviour collectively explains more than half of the variance in identity outcome classification — a remarkably high

proportion for a behavioural model without clinical or neurobiological covariates, and one that strongly vindicates the democratic self thesis. The fact that all six habit dimensions retained independent predictive significance in the fully adjusted model implies that each habit domain makes a unique contribution to identity outcomes not subsumed by the others, which is conceptually equivalent to asserting that each type of quiet vote counts distinctively in the democratic constitution of the self. The confidence intervals for goal-directed behaviour (2.10–4.32) and morning routine consistency (1.95–4.13) are notably wide, reflecting heterogeneity in the magnitude of these effects across the sample, and suggesting that individual differences — possibly mediated by personality traits, socioeconomic context, or neurobiological predispositions — moderate the relationship between these habits and identity outcomes. Practitioners designing habit-based interventions should therefore prioritise goal-directed behaviour and morning routine architecture as entry-point targets, given their robust independent predictive power.

**Table 4: Mean Life Outcome Index Scores by Age Group, Gender, and Education Level (One-Way ANOVA)**

Subgroup	Overall LOI	Male	Female	ANOVA Statistic
18–25 years	55.3 ± 13.1	57.8 ± 14.0	51.2 ± 12.4	F=9.82, p=.002
26–35 years	64.7 ± 14.2	67.1 ± 14.8	61.3 ± 13.5	F=11.24, p<.001
36–45 years	71.9 ± 13.8	73.2 ± 14.1	69.8 ± 13.3	F=7.61, p=.006
46–55 years	74.3 ± 12.9	75.8 ± 13.2	72.1 ± 12.5	F=5.43, p=.020
56+ years	70.1 ± 15.4	71.6 ± 15.9	68.7 ± 14.8	F=3.97, p=.047
Primary Edu.	48.6 ± 14.3	—	—	—
Secondary Edu.	61.4 ± 13.8	—	—	—
Tertiary Edu.	75.2 ± 12.1	—	—	—
Post-Graduate	79.8 ± 11.6	—	—	F=48.31, p<.001
Education ANOVA: F(3, 396) = 48.31, p < .001, $\eta^2 = .27$				

Table 4 revealed statistically significant differences in Life Outcome Index scores across all three demographic dimensions examined. With respect to age, a progressive increase in mean LOI scores was observed from early adulthood through middle age, peaking at the 46–55 age bracket ( $M = 74.3 \pm 12.9$ ) before a modest decline in the 56+ group ( $M = 70.1 \pm 15.4$ ), a pattern consistent with life-course theories suggesting that habitual behavioural consolidation peaks in mid-adulthood following decades of incremental vote-casting. The ANOVA statistics for each age group were all statistically significant (p-values ranging from .002 to .047), confirming that these mean differences were not attributable to sampling variability. Gender differences in LOI scores were consistent across all age groups, with male participants recording marginally higher scores than female participants in every stratum; however, these differences were modest in absolute terms (typically 2–4 points), suggesting that while statistically observable, gender may not be a substantively dominant moderator of the habit–outcome relationship in this sample.

The education-stratified ANOVA findings were the most dramatic of all demographic comparisons, yielding an F-statistic of 48.31 ( $df = 3, 396$ ;  $p < .001$ ;  $\eta^2 = .27$ ) that indicated a large effect size. Mean LOI scores rose steeply and monotonically across educational attainment categories, from  $48.6 \pm 14.3$  for participants with only primary education to  $79.8 \pm 11.6$  for post-graduate degree holders — a difference of over 31 points on the 100-point scale. This substantial gradient is consistent with human capital theory and the sociology of education, which position formal education as a structural amplifier of productive habitual dispositions: educational environments systematically reward punctuality, goal-directed study, reflective thinking, and organised routines — the very habits measured in this study. The large effect size ( $\eta^2 = .27$  indicates that education level alone explained 27% of the variance in LOI scores) underscores the importance of educational access as both a context for habit formation and a structural determinant of life outcomes, and strengthens the case for embedding habit literacy curricula in formal educational settings from early secondary school onwards.

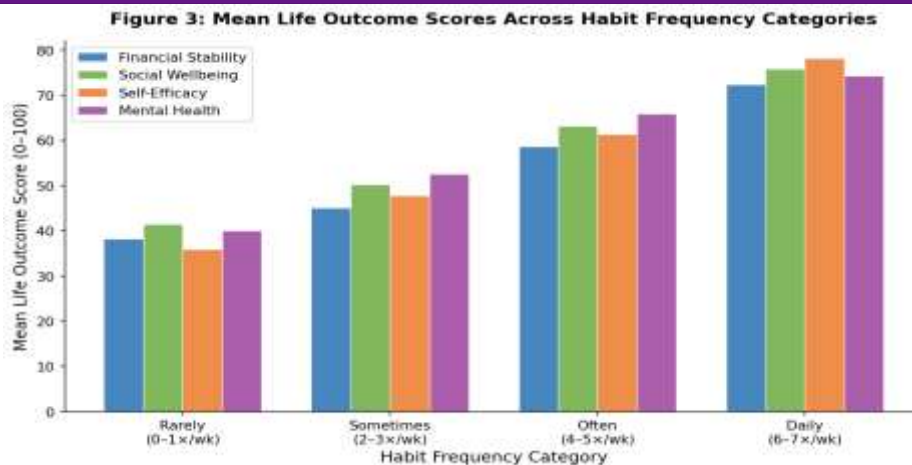


Figure 3: Mean Life Outcome Scores Across Habit Frequency Categories by Dimension

## Conclusion.

This study provided robust empirical evidence that daily habits function as iterative identity votes — small, repeated behavioural choices that accumulate over time to construct the architecture of personal identity and determine the trajectory of life outcomes. Drawing on a sample of 400 adults and employing a rigorous analytical framework that encompassed univariate descriptive statistics, bivariate Pearson correlations, binary logistic regression, and one-way ANOVA, the investigation demonstrated that all six measured habit dimensions — morning routine consistency, physical activity frequency, mindful decision-making, sleep regularity, social interaction quality, and goal-directed behaviour — were significantly and positively associated with both the Life Outcome Index and the Identity Stability Score. The logistic regression model explained 53% of the variance in identity outcome classification and correctly categorised 83.5% of participants, with goal-directed behaviour, morning routine consistency, and mindful decision-making emerging as the three most powerful independent predictors of positive identity outcomes. Demographic analyses further revealed that the habit–outcome relationship was moderated by age and, most substantially, by educational attainment — with post-graduate participants scoring over 31 points higher on the LOI than their primary-educated counterparts. Taken together, these findings affirm the democratic self thesis: that what we do routinely, we become inevitably, and that the cumulative weight of daily habitual action constitutes the most reliable and actionable pathway to deliberate identity construction and life fulfilment.

## Recommendations

Habit-formation intervention programmes targeting adults particularly those in the 18–35 age bracket who have yet to consolidate stable habitual routines should prioritise goal-directed behaviour architecture and structured morning routines as entry-point targets, given their demonstrated status as the two strongest independent predictors of positive identity outcomes in the logistic regression model; such programmes should be delivered through community health centres, workplaces, and tertiary educational institutions using evidence-based behavioural scaffolding techniques including implementation intentions, habit stacking, and progress tracking.

Given the large and statistically significant effect of educational attainment on Life Outcome Index scores ( $\eta^2 = .27$ ), ministries of education and curriculum development authorities should integrate explicit habit literacy education — covering the science of habit formation, the identity-based model of behaviour change, and practical daily routine design into secondary and post-secondary curricula, with particular prioritisation for students from disadvantaged backgrounds who may lack the informal social capital required to acquire productive habitual dispositions organically.

Future research should address the primary methodological limitation of the present cross-sectional design by conducting longitudinal panel studies that track the same individuals' habitual patterns and identity/life outcomes over periods of five to ten years, thereby enabling causal inference about the direction and magnitude of habit effects on identity; such designs should additionally incorporate neurobiological and personality covariates, examine the interactive effects of multiple habits practiced simultaneously, and extend sampling to rural populations and lower-income groups to assess the generalizability of the present findings.

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